

ADAM DAVID ROTH
Assistant Professor and Basic Course Director
Department of Communication Studies
The Harrington School of Communication and Media
The University of Rhode Island
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Curriculum Vitae

EDUCATION

- 2008 **Ph.D.**, Communication Studies: Rhetorical Studies
The University of Iowa

Dissertation: Reciprocal Influences between Rhetoric and Medicine in Ancient Greece.
- 2005 **Interdisciplinary Certificate**, Project on the Rhetoric of Inquiry Program (POROI)
The University of Iowa
- 2002 **M.A.**, Communication Studies
The University of Iowa
- 2001 **B.A.**, Communication and Rhetoric and Business Administration, Dual Major Program
University of Pittsburgh
- Research Rhetoric and history of medicine, classical and contemporary rhetorical theory, rhetoric of inquiry

AWARDS AND GRANTS RECEIVED

- 2011 **Dean's Excellence Award**, Arts and Sciences, URI (\$500.00)
- 2010 **Founding Harrington School of Communication and Media Scholar Grant**, URI (\$2,500.00)
- 2010 **Provost Development Grant**, International Conference, URI (\$500.00)
- 2010 **Hope and Heritage Grant**, International Conference, URI (\$500.00)
- 2010 **Competitive Faculty Research Grant**, URI Foundation (\$750.00)
- 2009 **Provost Development Grant**, International Conference, URI (\$500.00)
- 2009 **Fellowship**, Provost's Online Teaching Program, URI (\$1000.00)
- 2009 **Provost Development Grant**, International Conference, URI (\$500.00)
- 2009 **Hope and Heritage Grant**, International Conference, URI (\$250.00)
- 2008 **Hope and Heritage Grant**, Conference Funding, URI (\$300.00)
- 2008 **Hope and Heritage Grant**, International Conference, URI (\$550.00)
- 2007 **URI Foundation Competitive Grant**, Speaking Center, URI (\$6,000.00)
- 2007 **Hope and Heritage Grant**, Conference Funding, URI (\$300.00)
- 2006 **University of Iowa Outstanding Teaching Award** (\$2,000.00)
- 2005 **Douglas Ehninger Award for Teaching Excellence** (\$2,000.00)
- 2005 **Outstanding Service and Community Award**, University of Iowa (\$500.00)
- 2003 **Graduate Student Research Award**, University of Iowa Student Senate (\$350.00)
- 2003 **Summer Graduate Fellow**, University of Iowa (\$2,500.00)
- 2002 **Summer Graduate Fellow**, University of Iowa of Iowa (\$2,500.00)
- 2002 **International Travel Award**, University of Iowa Graduate College (\$1000.00)
- 2002 **International Travel Award**, University of Iowa Student Government Board (\$600.00)

ACADEMIC APPOINTMENTS

July 2007-present

Assistant Professor and Basic Course Director

Department of Communication Studies
The Harrington School of Communication and Media
The University of Rhode Island

Responsibilities in this position include:

- Manage all aspects of the Basic Course Program in communication
 - 155 sections/year, 45 instructors, 3600 undergraduate students
 - Scheduling, hiring, staffing, budgeting, fundraising, enrollment management
 - Curriculum development, review, assessment, modification
 - Faculty development, training, and evaluation
 - Director of URI Speaking Center
- Maintain an active research agenda
- Teach graduate and undergraduate courses in communication and rhetorical theory
- Serve on various committees for the Department, College, School, and University.

Previous Academic Appointments

2006-2007 **Lecturer**, Department of Communication, University of Pittsburgh
2006-2007 **Director**, Communication Across the Curriculum Program, University of Pittsburgh
2001-2006 **Graduate Instructor**, Department of Communication Studies, University of Iowa
2003-2004 **Research Assistant**, Rhetoric Department, University of Iowa
2002-2003 **Graduate Instructor**, Rhetoric Department, University of Iowa
2003 **Instructor**, Kirkwood Community College, Iowa City, IA
2002-2005 **Oral Communication Consultant**, Speaking Center, University of Iowa

COURSES/SEMINARS TAUGHT

Communication Across the Curriculum

- Communication Fundamentals (20-150 students)
- Honors Communication Fundamentals
- Fundamentals of Communication
- Public Speaking
- Faculty Development Seminar (semester-long) on Communication Across the Curriculum
- Rhetoric and Public Controversy
- Honors Rhetoric and Public Controversy

Persuasion and Social Influence

- The Ethics of Persuasion (online and face-to-face)
- Theories of Persuasion
- Persuasion in Society
- Persuasive Communication
- History and Rhetoric of Pharmaceutical Marketing in the US

Rhetorical Theory, Criticism, History

- Graduate Seminar on Rhetoric, Medicine, and Health
- History and Rhetoric of Pharmaceutical Marketing in the US
- Rhetorical Theory (online and face-to-face)
- Advanced Rhetorical Theory
- Rhetorical Criticism (online)

- Rhetoric and the History of American Culture
- Theory and Practice of Argument
- Rhetoric and Past Public Controversy: The Sixties (satellite course)
- The History of Rhetoric

Business/Corporation Communication

- Communicating in Business, Professional, and Workplace Environments
- Corporate Communication
- Business and Professional Communication (10-145 students)

PUBLICATIONS

a. Peer-Reviewed Journal Articles and Conference Proceedings

Roth, Adam David. "Medical Metaphors to Educate about Economic Conditions," *Journal of Philosophy and History of Education* 62 (2012) (under review).

Roth, Adam David. "Rhetorical Technology and the Hippocratic Art and Philosophy of Medicine." *Philosophy, Art, and Technology*, edited by John Anton. Studies in Greek Philosophy Series. Athens: Ionia Publications, 2011. Conference Proceedings of the 21st International Conference on Philosophy, Paphos, Cyprus, 2009. (in press).

Roth, Adam David. "Plato's Written Conception of Philosophy and Education," *Journal of Philosophy and History of Education* 60 (2010): 57-61.

Roth, Adam David. "Following Plato's Advice: Pedagogy and Technology for the Facebook Generation." *Journal of Philosophy and History of Education* 59 (2009): 210-221.

Roth, Adam David. "Kairos and Human Agency." In *Polis and Cosmopolis: Problems of a Global Era Volume II*, edited by Konstantine Boudouris. Athens: Ionia Publications, 2003, 145-152. Conference Proceedings of the International Conference on Philosophy, Samos, Greece, 2003.

b. Book Chapters

Roth, Adam David. "Transformative Teaching; from Classroom Podium to Digital Platform." In *Taking it Online: A Multidisciplinary Journey*, edited by Kathleen Torrens and Jose Amador. Charlotte, Information Age Publishing, 2011.

Roth, Adam David. "Rhetoric and Faith in the Hippocratic Philosophy of Medicine." In *Science at the Frontiers: Perspectives on the History and Philosophy of Science*, edited by William H. Krieger. Lexington Books, 2011 (lead, introductory essay).

Roth, Adam David. "Philosophy, Rhetoric, and Medicine in Ancient Greece and Today." *Philosophy and the Issues of Our Age*, edited by Konstantine Boudouris and Maria Adam. Studies in Greek Philosophy Series. Athens: Ionia Publications, 2008. 207-221.

c. Refereed Reviews

Roth, Adam David. "Review of *Confronting Culture: Sociological Vistas*" by David Inglis and John Hughson. Cambridge: Polity Press, 2003. *Journal of Communication Inquiry* 29 (2005): 85-91.

d. Other Writings

Healey-Jamiel, Mary and Adam David Roth. "Letter to the Editor." *The Good 5 Cent Cigar*. Thursday, November 1, 2007.

Roth, Adam David. "Ten Faculty Receive CxC Fellowships." *Teaching Times*. University of Pittsburgh, November, 2006.

e. Book Editing and Special Acknowledgments

Ashanti Young, Vershawn. *Your Average Nigga: Performing Race, Literacy, and Masculinity*. Wayne State University Press, 2007. (Copyeditor and special recognition)

Gross, Daniel M. *The Secret History of Emotion: From Aristotle's Rhetoric to Modern Brain Science*. University of Chicago Press, 2007. (Copyeditor and special recognition)

Takis Poulakos and David Depew Ed. *Isocrates and Civic Education*. University of Texas Press, 2007. (Copyeditor and special recognition)

Gross, Daniel M. *Heidegger and Rhetoric*. Suny Series in Contemporary Continental Philosophy, State University of New York Press, 2006. (Copyeditor and special recognition)

Floyd, Kory. *Communication Matters*. McGraw-Hill Education, 2010. (Reviewer and subject-matter expert).

COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS (International and National)

International

"The Rhetoric of Environmental Crisis: Conservation Medicine, Ecological Health, and Human Well-Being." Paper presented at the annual meeting of the International Association for Greek Philosophy, Kalamata, Greece, 2010.

"Rhetorical Technology and the Hippocratic Art and Philosophy of Medicine." Paper presented at the annual meeting of the International Association for Greek Philosophy, Paphos, Cyprus, 2009.

"Philosophy, Rhetoric, and Medicine in Ancient Greece and Today." Paper presented at the annual meeting of the International Association for Greek Philosophy, Crete, Greece, 2008.

"Plato's Written Conception of Philosophy." Paper presented at the annual meeting of the International Association for Greek Philosophy, Thessalonika, Greece, 2003.

"Kairos and Human Agency: From Pre-Polis to Polis and Cosmopolis." Paper presented at the annual meeting of the International Association for Greek Philosophy, Samos, Greece, 2002.

National

"Communication Across the Curriculum & General Education: COM's Voice Across Campus." Short course facilitator at the annual meeting of the National Communication Association, New Orleans, LA 2011.

"Medical Metaphors to Educate about Economic Conditions." Paper presented at the annual meeting of the Society of Philosophy and History of Education, San Antonio, TX, 2011.

"Administrative Perspective on the Basic Course in Communication." Roundtable discussion at the annual meeting of the Eastern Communication Association and the Basic Course Conference, Washington, D.C., 2011.

"Transformative Teaching: from the Classroom Podium to Purely Digital Platforms." Paper presented at the annual meeting of the Society of Philosophy and History of Education, Oklahoma City, Oklahoma, 2010.

“Communication Across the Curriculum.” Short course taught at the annual meeting of the National Communication Association, Chicago, Illinois, 2009.

“Plato’s Written Conception of Philosophy and Education.” Paper presented at the annual meeting of the Society of Philosophy and History of Education, St. Louis, Missouri, 2009.

“Communication Across the Curriculum: Innovations in Funding, Sustaining, and Assessing a Quality Program.” Short course facilitator at the annual meeting of the National Communication Association, San Diego, California, 2008.

“Following Plato’s Advice: Interactive Course Management Systems for the Facebook Generation.” Paper presented at the annual meeting of the Society of Philosophy and History of Education, San Antonio, Texas, 2008.

“Teaching New Teachers: Educating Graduate Teaching Assistants on Pedagogical Practices to Cultivate Instructional Success.” Roundtable discussion at the annual meeting of the Eastern Communication Association, Pittsburgh, Pennsylvania, 2008.

“Developing Communication Skills: Placing Faith in CxC and Basic Course Initiatives.” Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois, 2007.

“A Choir Without a Preacher: Establishing Faith Among Administrators to Expand CxC.” Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois, 2007.

“Communication Across the Curriculum and in the Disciplines: Sustaining and Assessing a Quality Program.” Faculty development seminar taught at the annual meeting of the National Communication Association, Chicago, Illinois, 2007.

“Rhetorical Physicians and Therapeutic Rhetoricians in Ancient Greece.” Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas, 2006.

“Tradition and Novelty in Ancient Rhetoric and Medicine.” Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois, 2004.

“Socio-Cultural Constraints on Deliberative Speech in Ancient Greece.” Paper presented at the annual meeting of the National Communication Association, Miami, Florida, 2003.

“The Rhetorical Possibilities of a Democratic Ideal,” Paper presented at the annual meeting of the Eastern Communication Association, Washington, DC, 2003.

“Perceptions of *Kairos* as Right Timing.” Paper presented at the annual meeting of the National Communication Association, New Orleans, Louisiana, 2002.

INVITED LECTURES AND TALKS

“Out of Diversity: We Speak.” The University of Rhode Island Diversity Week Event, Fall, 2011.

“Best Practices for Teaching the Basic Course with Technology.” Discussion facilitated at the Introduction to Communication Symposium, La Jolla, CA, 2010. 15 professors were invited to participate in the symposium.

“The Written Component in COM100.” Talk presented to the URI Writing Center, Fall, 2008.

“The Therapeutic Functioning of Words in Ancient Greece.” Lecture presented at the Department of Communication Studies Research Colloquia, University of Rhode Island, Spring, 2008.

“Communicating Like a Professional.” Address delivered at the American College of Sports Medicine-Mid-Atlantic Region Conference, Harrisburg, Fall 2007.

“Planning and Implementing Communication Across the Curriculum.” Invited lecture delivered at Indiana University of Pennsylvania, School of Education, Summer Graduate Workshop for Teachers in The Commonwealth of Pennsylvania, 2007.

“Professional Communication for Health Consultants.” Invited lecture delivered in the Department of Health and Physical Activity, School of Education, University of Pittsburgh, Spring 2007.

“Integrating Speaking and Writing Activities Across Disciplines.” Presented at the University of Pittsburgh Teaching Excellence Fair, Fall 2006.

“Productive Speaking and Writing Assignments.” Presented at the University of Pittsburgh Teaching Excellence Fair, Fall 2006.

“Writing and Speaking in Your Discipline.” Invited lecture delivered in the Department of Sports Medicine and Nutrition, School of Health and Rehabilitation Sciences, University of Pittsburgh, Fall 2006.

“Professional Communication in Health Counseling.” Invited lecture delivered in the Department of Health and Physical Activity, Undergraduate Course, School of Education, University of Pittsburgh, Fall 2006.

“Preparing and Delivering Scientific Presentations.” Workshop for the Internal Medicine Residency Program, University of Pittsburgh, Fall 2006.

“Keynote Address.” Presented at the Communication Studies Department Undergraduate Honors Society (Lamda Pi Eta) Induction Ceremony, University of Iowa, Spring 2006.

“Careers in Communication.” Class lecture delivered in Department Chair’s (250-student) lecture course, University of Iowa, Spring 2006.

“Managing Organizational Change in Greek Life and Culture.” Presentation delivered to the Delta Delta Delta Sorority, University of Iowa, Fall 2005.

“The Influence of Science and Medicine on the Study of Ancient and Modern Rhetorical Theory.” Lecture delivered in a graduate seminar on Classical rhetoric, University of Iowa, Fall 2005.

“Teaching the History of Medicine.” Roundtable discussion at the Rhetoric Society of America Conference, Northwestern University, Fall 2004.

“Objectivity in Research.” Participant in research panel in the Communication Studies Department, University of Iowa, Spring 2003.

“Rhetoric as Identification in Social Movements.” Lecture delivered in Rhetoric and Past Public Controversy course, Summer 2003 and 2004, University of Iowa.

CURRENT UNIVERSITY OF RHODE ISLAND ACTIVITIES AND SERVICE

- 2011 **Faculty Moderator**, URI Social Media Social and Panel Discussion (200 attendees)
- 2011 **Faculty Mentor**, Dr. Samara Anarbaeva, Lecturer in Communication Studies
- 2011 **Video Interviewee**, The Harrington School of Communication and Media promotional video
- 2011 **Search Committee Chair**, Lecturer for COM100 (hired Samara Anarbaeva, Ph.D.)
- 2011 **Search Committee Chair**, Lecturer in Multiculturalism (hired Daniel Munksgaard, Ph.D.)

2011 **Retreat Participant**, Harrington School of Communication and Media Strategic Planning Retreat
 2011 **Retreat Participant**, The College of Arts and Sciences Chairs' Retreat
 2009-present **Facebook Page Developer**, Harrington School of Communication and Media
 2010-present **Grant Reviewer**, Harrington School of Communication and Media
 2007-present **Faculty Adjudicator**, University Board on Student Conduct
 2009-present **Organizer and Host**, Department of Communication Studies Annual Lecturer Dinner
 2009-present **Graduation Platform Committee**, College of Arts and Sciences
 2008-present **Organizer and Host**, Department of Communication Studies Annual Basic Course Dinner
 2008-present **Guest Speaker**, URI Speaker's Bureau
 2008-present **Member**, Subcommittee on the Assessment of General Education
 2008-present **Chair**, Bachelor of General Studies Curriculum Committee
 2008-present **Member**, University College General Education Committee
 2008-present **Coordinator and Founder**, Department of Communication Studies Research Colloquia
 2008-present **Member**, Graduate Teaching Assistantship Committee
 2007-present **Principal Investigator and Current Director**, URI Speaking Center
 2007-present **Basic Course Director and Faculty and Departmental Liaison**
 2007-present **Chair**, Communication Fundamentals Curriculum and Book Committee
 2007-present **Guest Speaker**, Annual Graduate Teaching Practicum, Department of Communication Studies

PAST UNIVERSITY OF RHODE ISLAND ACTIVITIES AND SERVICE

2010 **Retreat Participant**, Harrington School of Communication and Media
 2010 **Chair**, Michael Ricci Thesis Committee, Clinical Psychology M.A.
 2010 **Search Committee Chair**, Lecturer in Multiculturalism (hired David Oh, Ph.D.)
 2007-2010 **Member**, Dean's Advisory Committee, College of Arts and Sciences
 2009 **Internship Advisor**, Timothy Quainoo
 2009 **Faculty Fellow**, Provost Online Teaching Program, Instructional Development Program
 2009 **Guest Speaker**, Writing Staff Workshop
 2009 **Retreat Participant**, Honors Program Two-Day Retreat
 2009 **Retreat Participant**, Harrington School of Communication and Media
 2007-2009 **Department Representative**, Meet the University Day
 2008 **Fellow**, Teaching Fellows Program, Instructional Development Program
 2008 **Assessment Workshop Fellow**, Provost's True Outcomes User Group
 2008 **Department Representative**, Assessment and Rubric Workshop
 2007 **Participant**, Focus the Nation Team and Teach-in
 2007 **Faculty Judge**, Doody Scholarship Selection Committee
 2007 **Published Letter** to the Editor of *The Good Five Cent Cigar* (with Professor Healey-Jamiel)
 2007 **Presentation Committee**, Proposal to donor for School of Communication

PROFESSIONAL ACTIVITIES AND SERVICE

2011 **Panel Chair**, Society for Philosophy and History of Education Conference, San Antonio, TX.
 2011 **Panel Chair**, International Conference on Greek Philosophy, Vouliagmeni, Greece.
 2011-present **Textbook Reviewer**, Pearson Higher Education.
 2010-present **Textbook Reviewer and Online Teaching Focus Group**, Kendall Hunt Publishing Company.
 2007-present **Editorial Board**, *Scientific Journals International*.
 2009-present **Editorial Advisory Board**, *Journal of Philosophy and History of Education*.
 2009-present **Textbook Reviewer and Subject Matter Expert**, McGraw-Hill Learning.
 2007-present **Textbook Reviewer**, Cengage Learning.
 2007-present **Textbook Reviewer**, Oxford University Press-Educational Division.
 2010 **Panel Chair**, International Conference on Greek Philosophy, Kalamata, Greece.
 2010 **Panel Chair**, Society of Philosophy and History of Education, Oklahoma City, OK.
 2008 **Panel Chair**, Society of Philosophy and History of Education Conference, San Antonio, TX.

- 2008 **Panel Chair**, “Making a Difference Through Performance,” Eastern Communication Association, Pittsburgh.
- 2008 **Panel Respondent**, “Performance, Pedagogy and Culture,” Eastern Communication Association, Pittsburgh, PA
- 2007 **Roundtable Organizer and Participant**, “Developing Communication Skills: Placing Faith in CxC and Basic Course Initiatives,” National Communication Association: Chicago, IL.
- 2007 **Panel Chair**, “Sex, Blood, and Symptoms: Health and the Rhetorical Construction of Female identity,” National Communication Association: Chicago, IL.
- 2006 **Review Committee**, 5-year review, Project on the Rhetoric of Inquiry, University of Iowa.
- 2006 **Panel Chair**, “Suffering.” New Rhetorics/New Histories Symposium.” University of Iowa.
- 2003-2006 **Coordinator and Founder**, Business Communication Speaker Series, University of Iowa.
- 2005 **Panel Chair**, “Mass Consumption in Historical Perspective,” National Communication Association, Chicago, IL.
- 2002-2004 **Manuscript Reviewer**, *Journal of Communication Inquiry*.
- 2003 **Presentation Reviewer**, *National Communication Association*, Student Division.

PROFESSIONAL DEVELOPMENT

- Learning Management System Workshop, University of Rhode Island, August, 2009.
- Learning Management System Workshop, University of Rhode Island, September, 2008.
- McGraw-Hill Communication Symposium. La Jolla, California, February, 2010.
- Assessment and Rubric Workshop, University of Rhode Island, September, 2008.
- Assessment Workshop, University of Rhode Island, October, 2008.
- Online Teaching Fellows Program, University of Rhode Island, Spring, 2009.
- Teaching Fellows, Instructional Development Program, University of Rhode Island, Fall/Spring, 2007.
- Week-long Workshop, Instructional Development Program, University of Rhode Island, August, 2007
- Faculty Book Discussion, Center for Instructional Development and Distance Education, November, 2006.
- Attendee and Presenter, University of Pittsburgh Teaching Excellence Fair, December, 2006.
- Short Course Certificate in CXC, National Communication Association Conference, November, 2006.
- LMS Training, Center for Instructional Development and Distance Education, Fall 2006.
- Year-long Professional Development Program in Teaching Rhetoric, University of Iowa, 2002-2003.

ACTIVE PROFESSIONAL MEMBERSHIPS

- 2001-present National Communication Association
- 2002-present International Association For Greek Philosophy
- 2003-present Society for Ancient Medicine
- 2004-present American Association for the Rhetoric of Science and Technology
- 2007-present Society of Philosophy and History of Education
- 2009-present Basic Course Directors’ Group

SELECTED REFERENCES

Bruce Gronbeck, Ph.D.

A. Craig Baird Distinguished Professor of Public Address, Department of Communication Studies
The University of Iowa
149 BCSB
Iowa City, Iowa 52242
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bruce-gronbeck@uiowa.edu

John Durham Peters, Ph.D.

F. Wendell Miller Distinguished Professor, Department of Communication Studies
The University of Iowa
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Iowa City, Iowa 52242
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Takis Poulakos, Ph.D. (Ph.D. Advisor)

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The University of Iowa
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takis-poulakos@uiowa.edu