

Public Relations Major Worksheet

The major in Public Relations consists of 12 credits of pre-major courses, 15 credits of required courses and 18 credits of electives (a total of 33 credit hours for the major).

Acceptance into the major is by [HYPERLINK "http://www.uri.edu/artsci/jor/prapp.htm"](http://www.uri.edu/artsci/jor/prapp.htm) application only. Based on QPA, only the top 25 applicants are admitted annually. For application information contact the Public Relations advisor, Regina Bell (rbell@mail.uri.edu).

Pre-major: You must have completed (or be in the process of completing or have a plan for completing) the following before applying for acceptance into the major.

- COM 202 - Public Speaking (*pre-req: COM 100*)
- COM 210 - Persuasion (*pre-req: COM 100*)
- JOR 220 - Media Writing (*with a C or better*) (*pre-req: a WRT course with a B or better*)

Required courses

- PRS 340 -- Public Relations (*taught only in the Fall*)
- PRS 441 -- Public Relations Practices (*taught only in the Spring; pre-req: PRS 340*)
- PRS 491 -- Public Relations Internship (*pre-req: PRS 441*)
- COM 381 -- Research Methods
- JOR 341 -- Editing for Publication I (*pre-req: JOR 220 with a C or better*)

Elective courses

Majors must complete six elective courses, with at least one course from each category.

Writing	Marketing	Communication	Specialty
<input type="checkbox"/> JOR 321 Feature Writing	<input type="checkbox"/> BUS 365 Principles of Marketing	<input type="checkbox"/> COM 302 Advanced Public Speaking	<input type="checkbox"/> COM 415 Ethics of Persuasion
<input type="checkbox"/> WRT 201 Writing Argumentative & Persuasive Texts	<input type="checkbox"/> BUS 465 Marketing Communication	<input type="checkbox"/> COM 351 Oral Communication for Business	<input type="checkbox"/> JOR 442 Editing II (design)
<input type="checkbox"/> WRT 235 Writing in Electronic Environments	<input type="checkbox"/> BUS 468 Global Marketing	<input type="checkbox"/> COM 415 Ethics of Persuasion	<input type="checkbox"/> JOR 410 Media Issues (<i>Pre-req: JOR 110 & Senior or permission of instructor</i>)
<input type="checkbox"/> WRT 302 Writing Cultures		<input type="checkbox"/> COM 450 Organizational Communication	<input type="checkbox"/> PSY 335 Social Behavior (<i>pre-req: PSY 113 and junior or permission of instructor</i>)
<input type="checkbox"/> WRT 303 Public Writing			<input type="checkbox"/> PRS 200 Introduction to Event Management
<input type="checkbox"/> WRT 304 Writing for Community Service			
<input type="checkbox"/> WRT 333 Scientific/Technical Writing			<input type="checkbox"/> PRS 442 Strategic Media Communication