

Journalism 220 • Media Writing Terminology

By the end of the semester, you should be able to define each of these terms and use them appropriately in class discussions and other situations.

Print Terms

Advance
Anecdotal Lead
Angle
Attribution
Background
Backgrounder
Beat
Byline
Clips
Copy
Copy Desk
Copy Editor
Deadline
Developing Story
Editorial Department
Editorialize
Features
Freedom of Information Act
Hard News
Human-interest Story
Inverted Pyramid
Lead
Libel
Managing Editor
Morgue (Archives)
Multiple-element Lead
Narration
News Conference
News Director
News Editor
News Release (handout/press release)
News Story
Nut Paragraph
Off the Record
Paraphrase
Plagiarism
Primary Source
Profile
Public Figure
Quote

Rewrite
Secondary Source

Sidebar
Slug
Soft Lead
Soft News
Spot News
Story
Summary Lead
Sunshine Laws
Transition
Verification

Broadcast Terms

Anchor
Executive Producer
Field Producer
Network Correspondent
Sound Bite
Videographer
Videoprompter

Web-based Terms

Blog
Hyperlink
New Media
Slide Show
Webcast