

Student Outcomes, Writing and Rhetoric Major

1. Rhetorical Knowledge:

- a. Students **identify** varied rhetorical situations calling for a wide range of appropriate responses.
- b. Students **demonstrate** a command of different rhetorical theories and approaches.
- c. Students **apply** various rhetorical theories, putting them into practice in a range of situations.
- d. Students **evaluate** the appropriateness of rhetorical choices in light of anticipated consequences.

2. Process and Collaborative Textual Evaluation:

- a. Student writers **produce** documents with other writers.
- b. Students **evaluate** and **respond** to each other's work using varied roles (peer, tutor, coach, editor).
- c. Students **demonstrate** respectful negotiating behaviors during collaborative textual production (listening attentively, airing all viewpoints, valuing difference, coming to consensus or dissensus, dividing labor fairly, balancing competing agendas, expectations, and values).

3. Craft, Genre, & Editing

- a. Students **arrange** the organization of their texts appropriate to the rhetorical situation.
- b. Students can **recognize** and **self-edit** errors in written discourse.
- c. Student writers **produce** complex texts with correctness in syntax, grammar, usage, punctuation, mechanics, and spelling.
- d. Students **demonstrate** coherence and cohesion in written discourse.
- e. Student writers **consider**, **apply**, and **control** stylistic options (prose style, figurative language, voice, register, tone, word choice, etc.).

4. Textual Production & Delivery:

- a. Students will **choose** effective strategies for processes, forum, genre, and technological tools for a range of situations.
- b. Student writers will **design** visually effective texts for a range of situations using appropriate technology.
- c. Student writers will **identify** and **evaluate** options for text production, circulation, and delivery.
- d. Students will **use** current information technologies to produce and deliver their texts.

5. Reflective Learning

- a. Students consciously **synthesize** and **integrate** insights from one project into another.
- b. Students **articulate** a statement of their own writerly identity.