

College of Business Administration Outcome Assessment Plan 2003-2008

TIME LINE	OBJECTIVE	PROCESS	RESPONSIBLE PEOPLE
<i>2003-04</i>	Conduct a survey of 2004 accounting graduates to solicit feedback on relevancy of accounting course work	Review with faculty and make needed changes to the accounting area courses	Mark Higgins
	As part of the strategic plan adopted by the faculty, assess students perceptions of their academic experience in the CBA	Using the AACSB Educational Benchmarking Instrument (EBI) determine student perceptions of their academic experience in the CBA	Undergraduate Deans and Undergraduate Affairs Committee in CBA
<i>2004-05</i>			
	Evaluate the core undergraduate courses in the College of Business (CBA) to determine expected student outcomes	Review with faculty all core course syllabi for content, learning objectives and methods for assessing these objectives	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
	Develop schedule to review courses every other year	Implement rotational review schedule	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
	Assess and analyze the data	Review with faculty and make needed changes to the core curriculum courses	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
	Assess students perceptions using AACSB's EBI of their academic experience in the CBA	Begin to develop longitudinal data of student assessment	Undergraduate Deans and Undergraduate Affairs Committee in CBA
	Assess students perceptions not captured by the AACSB's EBI of their academic experience in the CBA	Implement an additional exit survey to all graduating seniors in the class of 2005	Peg Boyd and Undergraduate Affairs Committee in CBA
	Evaluate the student internships, study abroad, and other practical experiences	Review with faculty existing programs and make recommendations for change	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA

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	Survey accounting employers to determine their satisfaction with recent graduates (i.e., students that graduated in last 5 years).	Review with faculty the survey results and make any needed changes to the current undergraduate program	Mark Higgins, Peg Boyd And Undergraduate Affairs Committee in CBA
	Survey the 2003 and 2004 graduates of URI to determine how their coursework prepared them for the careers.	Review with faculty the survey results and make any needed changes to the current undergraduate program	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
2005-06			
	Evaluate all remaining undergraduate courses in CBA to determine expected student outcomes	Review with faculty all course syllabi for content, learning objectives and methods for assessing these objectives	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
	Develop schedule to review courses every other year	Implement rotational review schedule	Mark Higgins, Peg Boyd And Undergraduate Affairs Committee In CBA
	Assess and analyze data	Make needed changes to the courses	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
	Assess students perceptions using AACSB's EBI of their academic experience in the CBA	Analyze current and longitudinal data of student assessment	Undergraduate Deans and Undergraduate Affairs Committee in CBA
	Assess students perceptions not captured by the AACSB's EBI of their academic experience in the CBA	Analyze current and longitudinal data of student assessment	Peg Boyd and Undergraduate Affairs Committee in CBA

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	With the assistance of The Business Advisory Council, if feasible, extend the accounting survey designed in 2004-2005 to the major employers of all majors in the college to determine their satisfaction with recent graduates (i.e., last 5 years).	Review with faculty the survey results and make any needed changes to the current undergraduate program	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA, Business Advisory Council
	Survey the 2003 and 2005 graduates of URI to determine how their coursework prepared them for the careers.	Review with faculty the survey results and make any needed changes to the current undergraduate program	Mark Higgins, Peg Boyd And Undergraduate Affairs Committee in CBA
2006-07			
	Develop a plan with the Business Advisory Council for CBA alumni involvement in undergraduate recruitment, retention and placement	Explore existing program with alumni affairs, career services and advisory board	Deans Office, Alumni office, Career Services, Business Advisory Council
	Assess students perceptions using AACSB's EBI of their academic experience in the CBA	Analyze current and longitudinal data of student assessment	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
	Continue to assess student perceptions of academic experience in the CBA	Analyze current and longitudinal data of student assessment with faculty	Peg Boyd and Undergraduate Affairs Committee in CBA
	Continue upgrading undergraduate core and elective courses	Implement course review schedule designed in 2004-05 and 2005-06	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
	Survey the 2004 and 2006 graduates of URI to determine how their coursework prepared them for the careers.	Review with faculty the survey results and make any needed changes to the current undergraduate program	Mark Higgins, Peg Boyd And Undergraduate Affairs Committee in CBA

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<i>2007-08</i>			
	Assess students perceptions using AACSB's EBI of their academic experience in the CBA	Analyze current and longitudinal data of student assessment	Mark Higgins, Peg Boyd and Undergraduate Affairs Committee in CBA
	Continue to assess student perceptions of academic experience in the CBA	Analyze current and longitudinal data of student assessment with faculty	Peg Boyd and Undergraduate Affairs Committee in CBA
	Survey the 2005 and 2007 graduates of URI to determine how their coursework prepared them for the careers.	Review with faculty the survey results and make any needed changes to the current undergraduate program	Mark Higgins, Peg Boyd And Undergraduate Affairs Committee in CBA
	Meet re-accreditation standards for outcome assessment	Prepare and show results to outside accrediting agency (AACSB)	Deans Office