

INVENTORY OF EDUCATIONAL EFFECTIVENESS INDICATORS

Program: JOURNALISM
Degree(s): BA
Chair: LEVIN
Academic Year: 2009/2010

STUDENT LEARNING OUTCOMES	Other than grades, what data/evidence are used to determine that graduates have achieved the stated outcomes for the degree? (e.g., capstone course, portfolio review, licensure examination)	What method or process was used to evaluate student work? Who interprets the evidence?	What was the expected level of student achievement? What was the actual level of student achievement?	What changes have been made as a result of using the data/evidence?
Capable of entry-level news media work in one of the major's areas of emphasis.	Faculty will begin reviewing senior portfolios in spring 2010.	Faculty review of senior portfolios	NA	NA
Informed about journalistic ethics and capable of articulating an ethical decision.	See above	See above	NA	NA
Be able to explain the importance of journalism in the United States	See above	See above	NA	NA
Conversant with contemporary media issues.	See above	See above	NA	NA
Prepared for a diverse and multi-cultural workplace.	See above	See above	NA	NA