

Assessment Methods

1. **Written surveys and questionnaires** (Asking individuals to share their perceptions about the study target—e.g., their own or others' skills/attitudes/behavior, or program/course qualities and attributes)
2. **Exit and other interviews** (asking individuals to share their perceptions about the target of study—e.g., their own skills/attitudes, skills and attitudes of others, or program qualities—in a face-to-face dialog with an interviewer).
3. **Commercial, norm-referenced, standardized examinations** (commercially developed examinations, generally group administered, mostly multiple choice, "objective" tests, usually purchased from a private vendor.
4. **Locally developed examinations** (objective or subjective designed by local staff/faculty);
5. **Archival Records** (biographical, academic, or other file data available from college or other agencies and institutions).
6. **Focus groups** (guided discussion of a group of people who share certain characteristics related to the research or evaluation question, conducted by trained moderator)
7. **Portfolios** (collections of work samples, usually compiled over time and rated using rubrics).
8. **Simulations** (a *competency based* measure where a person's abilities are measured in a situation that approximates a "real world" setting. Simulation is primarily used when it is impractical to observe a person performing a task in a real world situation (e.g., on the job).
9. **Performance Appraisals** (systematic measurement of overt demonstration of acquired skills, generally through direct observation in a "real world" situation—e.g., while student is working on internship or on project for client)
10. **External Examiner** (using an expert in the field from outside your program – usually from a similar program at another institution – to conduct, evaluate, or supplement the assessment of your students).
11. **Oral examinations** (evaluation of student knowledge levels through a face-to-face dialogue between the student and the examiner—usually faculty).
12. **Behavioral Observations** (measuring the frequency, duration and context of subject's actions, usually in a natural setting with non-interactive methods).