



Reaching Out To Residents: Municipal Strategies for Public Stormwater Involvement

November 13, 2008

8:30 AM – 12:30 PM

Galanti Lounge, Library, University of Rhode Island Kingston Campus

The Rhode Island Department of Transportation, Department of Environmental Management, and the University of Rhode Island Cooperative Extension NEMO program, **a team now known as RI Stormwater Solutions**, welcome you to *Reaching Out To Residents*. **This workshop will showcase strategies and materials that have been developed specifically for municipalities** to help them meet Phase II regulations relating to public involvement, education, and outreach. This is the first of two workshops on this topic, and we hope the highly-interactive nature of today's program enhances the success of these strategies.

8:30 – 9:00 Registration

9:00 – 9:10 Welcome and Introduction

Lorraine Joubert, URI Cooperative Extension NEMO

9:10 – 9:20 Statewide Outreach: What Do You Remember?

Lisa Philo, URI Cooperative Extension NEMO

Ms. Philo will provide an overview of the RI Stormwater Solutions' statewide stormwater outreach campaign, conducted in the summer of 2008. This presentation will highlight the continued need for local municipal efforts.

9:20 – 9:40 The Written Word: Using Prepared Articles and Factsheets

Tim Cranston, Town of North Kingstown
Lisa Philo, URI Cooperative Extension NEMO

Mr. Cranston will discuss North Kingstown's use of articles and factsheets prepared by RI NEMO. Ms. Philo will then summarize the types of prepared communication being offered for municipal use.

9:40 – 10:00 Storm Drain Marking: Education, Involvement and a Better Inventory

Andy Alcusky, University of Rhode Island
Vanessa Venturini, Cooperative Extension NEMO

Mr. Alcuskey will discuss how URI students helped implement a stormdrain marking program both on campus and in Narragansett and the benefits for everyone involved. Ms. Venturini will summarize the stormdrain marking strategy and materials being offered for municipal use.

10:00 –10:25 Lawn and Garden Advice and The Scoop on Pet Waste

Marion Gold, Cooperative Extension NEMO

Case study will highlight use of Master Gardeners' module and pet waste stations. Ms. Gold will summarize the landscaping and pet waste strategies and materials being offered for municipal use, highlighting the messages that should be conveyed to residents about the topics of landscape care and pet waste.

10:25 –10:45 Break-Out Session I

This break-out session is devoted to discussing how participants envision expanding their existing outreach efforts, specifically through the use of strategies and materials presented thus far in the program.

10:45 – 11:00 Coffee Break



11:00 –11:20 Reporting Back

Moderated by: Lorraine Joubert, Cooperative Extension NEMO

Each break-out group relays their own strategies.

11:20 –11:55 The Value of Volunteers and Pairing With Partners

Meg Kerr, Narragansett Bay Estuarine Program

Diane Johnson, Town of Narragansett

Peter Coffin, Blackstone River Coalition

Vanessa Venturini, Cooperative Extension NEMO

Ms. Kerr will discuss the role of watershed organizations and other non-profits in helping towns meet stormwater education and outreach goals. Ms. Johnson will highlight the success that Narragansett has had finding partnerships with other organizations, specifically Southern Rhode Island Conservation District and Narrow River Preservation Association. Mr. Coffin will summarize the *In the Business for the Blackstone Program*, the basis for the strategy being offered for municipalities to reach out to local businesses. Ms. Venturini will highlight some of the resources developed for teachers and kids, which could be implemented through partnerships with organizations within the environmental education community.

11:55 –12: 15 Break-Out Session II

This break-out session is devoted to discussing how participants envision their own municipalities finding partnerships with other organizations and reaching out to the business and education communities.

12:15 –12:30 Reporting Back

Moderated by: Lorraine Joubert, Cooperative Extension NEMO

Each break-out group relays their own strategies for connecting with partners and implementing a Pilot Project.

12:30 Evaluation and Adjourn



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