

PROGRESS OVERVIEW

Storm Water Phase II Public Outreach and Education Project

URI / Southern RI Conservation District – January to September 2007

Statewide Outreach Campaign

- Organized review committee and evaluated bids for state media campaign.
- Completed review of Clarendon proposal and submitted recommendation to URI/RI purchasing to approve bid.
- Contract awarded July, 2007. Worked with Clarendon Group to update scope of work and develop initial concepts for statewide outreach.
- URI NEMO completed research on effectiveness of national outreach campaigns and prepared recommendations for Clarendon and the Advisory Committee to focus on public awareness

Source -Specific Outreach Strategies

Drafted outreach strategies on the following topics, with outline of URI/ local responsibilities, supporting materials and public involvement methods, and related research.

- Stormdrain marking – this public involvement activity would be coordinated with STB
- Used Oil and Hazardous Waste
- Pet Waste (with model ordinance)
- Business Pollution Prevention and compliance with illicit discharge rules. This module was developed in partnership with the Blackstone River Coalition (CLF, Dona Neely and Peter Coffin) and is designed to coordinate with the Coalition's "In Business for the Blackstone" outreach program. Communities selected as models for initial testing include Burrillville and Tiverton.

Other outreach strategies / materials in preparation:

- Overview of stormwater impacts and need for control (brochure and short series of articles)
- Project website redevelopment
- Erosion and sediment control outreach strategy (with model ordinance)
- Lawn and landscape care
- Municipal outreach to support post construction SW mgt/LID

Coordination with Participating Municipalities /MS4s

- Completed local surveys and commitment forms to recruit MS4 participants; with DEM staff developed minimum requirements for project participation.
- Collected responses from MS4s participating in project and made follow-up contacts to address questions and encourage participation.
- Conducted review of annual reports to evaluate local progress and training needs.
- Compiled Local Needs and Interest Survey responses and prepared summary report.

Development of Model Ordinances

- Erosion and sediment control ordinance drafted.
- Post construction stormwater control – readily available model ordinances and examples from RI communities collected and key elements being compared. Checklist for review of local zoning provisions and subdivision provisions related to stormwater management in preparation.
- Plan to review selected local ordinances (Foster, Aquidneck Island communities and Exeter) as practical test of checklist and development of model ordinance provisions.

Training

- **Stormwater Manual Training** Prepared initial workshop outline and explored training opportunities with nationally-recognized stormwater professionals. With DEM approval, drafted scope of work for review of LID section of manual and related training. This work put on hold pending completion of manual.
- **Municipal Public Works Facilities and Storm Sewer Operation and Maintenance** Southern RI Conservation District is developing training modules for these staff training programs.

Workshops and Presentations

- March 24, 2007 Land and Water conference, Presentations on Post construction stormwater control and Erosion and sediment control delivered by L. Joubert, URI NEMO and Kris Stuart, SRICD.
- April 24, 2007 Making an Impact with Low Impact Development workshop. Organized workshop in coordination with members of Advisory Committee.
- May 10, 2007 TR55 Workshop. Organized in coordination with NRCS, DEM staff and members of the Advisory Committee.
- Planning Oct. 25, 2007 Aquidneck Island Planning Commission workshop, ‘Building stormwater management into local ordinances’ as prototype for standardized program.
- Planning October 16, 2007 meeting with Newport Water and Wastewater Commission to discuss public education and outreach strategies.

DRAFT Training / Workshop Schedule Fall 2007 – Winter 2008

Municipal Public Works Facilities O&M	December, 2007
Erosion and Sediment Control Model ordinance and supported educational materials	January, 2008
Municipal Storm Sewer O&M	March, 2008
Landscape Care for Municipal /MS4 staff Winterschool – URI Cooperative Extension	Winter, 2008
Post Construction model ordinance provisions - Regional or statewide workshop for municipal officials Work with pilot communities to develop & test Sept-Feb.	March - April, 2008
Municipal Outreach Materials and Methods Work with pilot communities to develop and test Sept –Mar	April - May, 2008
DEM Stormwater Manual	Summer, 2008