

Check facebook more than your e-mail? Put those facebook skills to use and win a \$500 visa credit card by participating in the...

URI Energy Solutions Contest

The Contest:

Submit a video showcasing your best solutions to the following questions:

- "How do you cut down on shower time?"
- "What helps you remember to turn off your computer?"
- "How can students remember to turn off a fan or air conditioner?"

Why these three behaviors?

A recent survey says...

- On average, **less than 7%** of URI students take a shower that lasts 5 minutes or less!!
- 70% of URI students *don't* know that screen savers **use electricity**, instead of save it!
- Only 75% of URI students turn off their fan or AC when leaving their room!

BUT...

- 97% of Students think URI should conserve more energy.
- 91% believe that their personal actions, in combination with others, have a significant impact on the environment

URI NEEDS YOU TO HELP STUDENTS SAVE ENERGY!!

Why Enter? **Prizes!!!***

- First Place: **\$500 on a visa credit card**
- Second Place: **Gift certificate to the URI bookstore**
- Third Place: Your carbon footprint will be offset for 1 year

Contest Guidelines:

- Videos must be 90 seconds or less.
- The content must address one of the three specified wasteful behaviors
- The solution must be **effective** and have the potential to lower energy consumption among URI students
- Entry can be a video submitted from home or look for the RI Energy Expo video crew around campus.
- **LOOK FOR US** in the Memorial Union on Tuesday October 14th!!!

How do I enter?

- **Join the event "RI Energy Solutions Expo" on Facebook**
- **Upload your video to the event webpage!**
- The submission **MUST CONTAIN** a title, your first and last name(s), your major(s), and year at the University

How will the video be judged?

Videos will be reviewed by judges selected by the URI Energy Center. Entries will be evaluated based on:

- Creativity
- Clarity
- Effectiveness
- Answers one of the required questions

Winners will be announced at the RI Energy Solutions Expo on Sunday, November 16 at 2:00 pm

All entries must be uploaded by 11:59pm on October 25, 2008!

Questions? Email Hannah at RIEnergy@etal.uri.edu

*One prize per video entry, does not vary according to number of people participating in video.