

THE  
UNIVERSITY  
OF RHODE ISLAND

COLLEGE OF  
BUSINESS  
ADMINISTRATION

SUMMER  
IN CHINA  
2011



Summer China Business Program

May 26 – June 21, 2011

# Why China?

- Mystic Culture & History
- Incredible Economic Growth
- Emerging Domestic Market
- New Land of Opportunity
- Increased Sino-US trade
- Incredible shopping and cuisine!

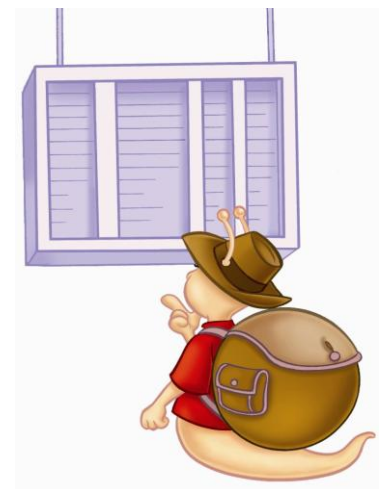
## Program Highlights:

- Company visits such as GE, Lenovo, Baosteel, and more!
- Take classes in English on topics such as Chinese culture, economic globalization, and more!
- Make friends with Chinese college students through various events, parties, and hangouts.
- Visit well-known places of interests, such as the Forbidden City, the Great Wall, the Summer Palace, and Terra Cotta Warriors.
- Eat authentic Chinese cuisine such as Beijing duck.
- Earn 6 URI credits for ALL STUDENTS (business or non-business).



# Itinerary\*

- Day 01** International Travel
- Day 02** Arrive at **Shanghai**
- Day 03** **Shanghai**: Visit Pudong, the bund,  
watch Acrobatic Show
- Day 04** **Shanghai**: Visit Yu Garden, business visit
- Day 05** **Shanghai**: Visit Zhouzhuang
- Day 06** **Shanghai/Wuhan**: Welcome dinner,  
dorm arranged
- Day 07** **Wuhan**: take classes at ZUEL\*\*,  
social with local students
- Day 08** **Wuhan**: take classes at ZUEL, social activities with local students
- Day 09** **Wuhan**: take classes at ZUEL, take train to Zhengzhou
- Day 10** **Zhengzhou**: Visit Shaolin Temple
- Day 11** **Zhengzhou**: Visit Dragon's Gate Grotto, back to Wuhan
- Day 12** **Wuhan**: take classes at ZUEL, business visit
- Day 13** **Wuhan**: take classes at ZUEL, social activities with local students
- Day 14** **Wuhan**: take classes at ZUEL, free exploration of Wuhan
- Day 15** **Wuhan**: take classes at ZUEL, visit Hubei Province Museum
- Day 16** **Wuhan**: take classes at ZUEL, business visit
- Day 17** **Wuhan**: Visit Huanghelou, Donghu lake
- Day 18** **Wuhan**: Social events and free time for shopping
- Day 19** **Wuhan/Xi'an**: City wall :
- Day 20** **Xi'an**: visit Dayan Tower, business visit
- Day 21** **Xi'an**: Terra Cotta Warriors
- Day 22** **Xi'an**: Hua Mountain
- Day 23** **Xi'an/Beijing**: Tian'anmen Square
- Day 24** **Beijing**: the Great Wall
- Day 25** **Beijing**: the Summer Palace, The Fobbiden City
- Day 26** **Beijing**: Hutong tour, shopping at Xiushui
- Day 27** flight back to the US



\* Subject to change.

\*\* ZUEL: Zhongnan University of Economics and Law

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## How to Participate?

- Contact:

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**4 Cities, 6 Credits!**

**Open to business and non-business students**

- Total cost: \$3300 (not including international airfare to and from the US)
  - \$200 deposit by Dec 15, 2010
  - Book international air tickets and get visa by March 17, 2011
- Orientation sessions start in Spring 2011
- Trip dates: May 26 – June 21, 2011
- Credits: 6
  - Undergraduate: BUS317, BUS453, or other courses approved by program directors
  - MBA: MBA591, MBA592, or other courses approved by program directors
- Submit a poster and a paper by July 15, 2011 to fulfill the credit requirement.