

Global U8 Consortium
2nd Building Administrative Capacity Committee Meeting
April 20-21, 2006
University of Washington, USA
MINUTES: SUMMARY

Introduction and Opening

Vice Provost Susan Jeffords of Global Affairs welcomed the delegates from six GU8 member institutions, which included representatives from Inha University, the University of Haifa, the University of Le Havre, the University of Rhode Island, the University of Washington, and Xiamen University. She remarked on the changes confronted by institution of higher education in today's global environment, characterizing the efforts of the GU8 Consortium as an apt and timely response to these changes. In her estimation, the strength of the GU8 lies on the identification of a common theme and common expectations

Director Mao Tongwen, of the Office of International Cooperation and Exchange at Xiamen University and Chairman of the GU8 Building Administrative Capacity Committee (BACC) expressed his gratitude for the hospitality extended to the delegates by University of Washington the event's sponsors. He restated the discussion points as follows:

- Presentation and discussion of Human Resource Development training programs for University Administrators (e.g., middle and upper management)
- Identification and/or selection of a library among GU8 member institutions that would guide the exchange and sharing of resources and information, as well as training of library personnel at other GU8 partner and non partner institutions
- Discussion and inventory of strategies that would help in the raising of funds needed to support staff training workshops

Part I: GU8 General Overview

The GU8 Consortium Secretary-General, Professor Young-Tae (YT) Chang, Inha University's Asia Pacific School of Logistics gave an overview of the GU8 objectives (see below) and its major activities and future plans. He updated the list of member institutions, summarized the structure of the GU8, as well as moved to accept the provisional agenda generated during the 1st meeting of the BACC in Xiamen University. He described the work being done to develop a joint education system, which features common curricula, distance learning, credit transfer and joint degrees as well as the work being done to conduct joint research in the fields of Global Logistics, Business Administration, Marine Affairs and Advanced Technologies (IT/NT/BT):

1) Build and improve administrative capacity

- *Major Activities of GU8 Committees: 2005 - 2006*
- *Building Administrative Capacity Committee*
- Formulae long-term development plans
- Provide assistance to improve efficiency
- Staff training of middle and upper level management

2) Education Committee

- Establishment of New Dual Degree bilateral agreements
- Language Training Programs

3) Joint Research Committee (JRC)

- Workshops and Joint Research Proposals that include
- Advance Technologies
- Business Administration
- Global Logistics
- Marine Affairs

4) Status Quo Report

- Next Generation Human Resource Development for University Administration
- GU8 Secretariat's visit to the University of Rhode Island (October 22~30, 2005)
- Professor Knott, Acting Director of the College Student Personnel Program at the University of Rhode Island assumes responsibility for overseeing short-term certificate and degree staff training proposals
- Discussion of summer, short-term certificate and degree training proposals during 2nd BACC at the University of Washington
- Detail discussion of College Student Personnel Program (CSP)

Part II: Staff Training and Development Program***CSP Expanded Programs***

Professor Knott and Dr. Dania Brandford-Calvo, Director of International Education, University of Rhode Island, jointly introduced the College Student Personnel (CSP) expanded programs for middle career level staff in three categories: 1) Summer One Week Institute, 2) Full-time One Year Certificate Program, and 3) Full-time Two Year M.S. Program.

Discussions and Follow-ups

- The University of Rhode Island will submit proposals with more details including program initiating periods, curriculum and estimated costs to the Global U8 Consortium Secretariat for circulating the information to all member universities to encourage their participation.

- CSP Coordinators:
 - Degree and Certificate Program: Professor Knott
 - Summer Institute: Dr. Brandford-Calvo
- Proposed initiating periods for each program are: 1) summer 2007 for Summer Institute, 2) fall semester 2007 for Certificate Program, and 3) fall semester 2008 for M.S. Program
- Xiamen University, Inha University and the University of Le Havre expressed their join in the short term Summer Institute course.

Benchmarking from GE Leadership Development Program

Ms. Ja-Kyung Kim, Inha University, presented the Executive Development Course of the John F. Welch Leadership Center. This Course was first proposed by Inha University's President Seoung-Yong Hong, as a benchmarking model for career development programs for upper management in member universities. Professor Knott introduced the Leadership Development Program at the University of Rhode Island for reference.

Resolutions

- The members agreed that the Council of President and not the attending member institutions should determine the need to develop this type of initiative.
- The members supported the formation of a committee that would gather information about the topic, which would be submitted to the Council of Presidents for their review and final decision.
- The ad hoc committee would include but would not be limited to Professor Knott, Ms. Kim and Dr. Paul Tae-Woo Lee, Inha University and Deputy Secretary General of the GU8 Consortium Secretariat. Professor Jess Browning, Director Emeritus, University of Washington's Global Trade, Transportation, and Logistics Studies Program will recommend a representative of the University of Washington.

Part III: Workshop on Library Matters

The workshop was chaired by Betsy Wilson, Dean of Libraries at the University of Washington. Presentations were made by 1) Dean Wilson, 2) Dr. Dehong Xiao, Deputy Librarian, Xiamen University, 3) Dr. Chang Keun Kim, Vice Director of Jungseok Memorial Library, Inha University, 4) Dr. Cristian Nichita, Maître de Conférences and Directeur du Service des Relations Internationales at the University of Le Havre, and 5) Mr. Oren Weinberg, Director of the Library at the University of Haifa. Each introduced their own library systems in order to share common interests and identify possible cooperation field. In this Workshop and in consecutive meetings they have drawn up the following:

- A Library Staff Training Program Proposal will be prepared by the University of Washington
- Resource sharing by member institution
- The University of Haifa was recommended as the next site to host the Library workshop in combination with BACC:
 - Suggested topics are: DL, library assessment, budgeting. Each participating library will present its experience and knowledge on those topics. Possible dates are February or May 2007. Two additional topics are management information exchange and librarian exchange. We recommend that attendees to this meeting should be staff who is responsible for Library Management at their universities.
 - Building a joint DL on certain mutual beneficial subjects of the GU8 consortium. Items should be as follow:
 - Inventory list of possible information to include in that DB.
 - Joint infrastructure for the DB.
 - Training the project managers for member libraries.

Part IV: Workshop on development of fund-raising

Ms. Gael Tarleton, Director of Corporate and Foundation Relations, Dean's Office, College of Arts & Sciences at the University of Washington chaired the Fund Raising Workshop. Professor Chang summarized nine approaches to fund-raising among GU8 members based on the fundraising introductions by three members, i.e. the University of Washington, Inha University and the University of Rhode Island.

Ms. Tarleton presented a general framework of fund-raising. Cases of fund-raising experiences were presented by Professor Seog-Yeon Cho, former Dean of External Affairs at Inha University, and by Dr. Nichita, University of Le Havre.

In addition, various ideas were exchanged among the participants on how to raise funds to solicit possible general grants and research grants. Among them, several proposals and ideas were noted worthwhile to be pursued by the GU8 Consortium. One was to help and enhance education in Africa through the Rockefeller Foundation, proposed and explained by Ms. Martha Dietz, Assistant Vice-President for Development, Corporate and Foundation Relations at the University of Washington. The other was to hold an annual 'Open House' forum by inviting faculties and students, industries, government agencies and other possible funding sources to explore the possibilities for fund-raising as explained by Ms. Lorena McLaren, Director of Corporate and Foundation Relations, College of Engineering, University of Washington. Other ideas and suggestions were presented by Inha University and other member universities that were welcomed by the participants.

Among these ideas and suggestions, the Professor Chang identified nine possible projects and specified responsible key-persons for each project to be pursued for further development as follows:

1. Teaching English and possibly Chinese for graduating high school students in Korea

Inha University suggested a new business model in language training by the GU8 Consortium. Ongoing development between the University of Rhode Island and Inha University is to recruit graduating high school students in Korea and teach them English. It was suggested they be allowed to transfer to American Universities together with transferred credits taken at member universities in the languages and basic courses. A strong interests at Inha University proposed by President Hong was explained as a new business model and the current status on ideas and information exchange between Inha University and the University of Rhode Island was further explained by Dr. Brandford-Calvo. The University of Washington was also strongly recommended by President Hong as another education partner together with the University of Rhode Island. Thanks to the popularity in learning Chinese in Korea, another partnership with Xiamen University was also mentioned to be pursued as a recommended venture at a later stage. The responsible key-persons at these universities were recommended: (1) at Inha University, Professor Cho; (2) at the University of Rhode Island, Dr. Brandford-Calvo; (3) at the University of Washington, Mr. Dave Szatmary, Vice Provost, Educational Outreach.

The University of Rhode Island explained their existing 'Bridge Gap' program could be applied to this project and similarly the University of Washington's non-matriculated Education and Outreach program should be the same case as the University of Rhode Island's program. For Chinese language education, it will be pursued at a later stage.

2. Open-House friend-raising by inviting faculties, students and possible fund sources

As explained by the University of Washington, the GU8 universities can organize a collective Open-House forum for friend-raising or development of community relations. The engineering fields, particularly IT, BT and NT were recommended and the following persons were

recommended to take the lead: (1) at the University of Washington, Ms. Lorena McLaren; (2) at the University of Rhode Island, Professor Bahram Nassersharif, Dean, College of Engineering; (3) at Inha University, Professor Seog-Yeon Cho, College of Engineering; (4) the University of Haifa and others to be determined later on.

3. Port-City Development and Interaction

A great need to further knowledge by studying port-cities development and their interaction was noted in view of the past studies done by the University of Le Havre and also a similar study funded by the Chinese government along the Yangtze River. The University of Le Havre conducted two years research on this subject covering up 73 port-cities in Europe. Along the Yangtze River, two cities with two million population will emerge every year, therefore, providing the GU8 with opportunity to conduct port-city interaction research. This project can be with multi-parties involvement among Xiamen University, Inha University and Meiji University from the East, and the University of Washington, the University of Rhode Island and the University of Le Havre from the West. Professor Oliver Jolly at the University of Le Havre can take the lead from his experience and Mr. Mathew Flynn, the CEO of Flynn Consulting Co. was noted to have to be associated with this research due to their recent research experiences.

4. Nano-Technology Development

Nano-technology project was noted to be potential joint-research. The experiences of University of Washington and Inha University can be combined to develop projects and it was also noted that Mr. Mal Katsumoto, Corporate Director, NanoRidge Materials Seattle, can be a contact point to bring industry people and world-renowned scholar at Rice University to the GU8 for research development.

Responsible persons: (1) at Inha University: tba; (2) at the University of Washington, tba and Mr. Katsumoto.

5. APEC Human Resource Development Working Group project

Professor Browning suggested that the GU8 should explore the possibilities to propose collective education program to the APEC Human Resource Development working group. He promised to check the information on the working group's agenda and will pursue the opportunities to develop this idea into a project.

6. Educational assistance in Africa through Rockefeller Foundation

Ms. Dietz informed the committee that the Rockefeller Foundation is interested in educating African people and therefore, the GU8 Consortium can explore the possibility to have financial support from the Foundation by educating people in Africa or involving one new member university in Africa as the consortium has been seeking a new member in that continent. It was agreed that Ms. Dietz would check the possibility of developing this idea into possible fund-raising project.

7. Joining NOAA-MOMAF joint-projects

The Secretary-General (SG) suggested that the GU8, in particular one of the American member universities, should participate at annual joint projects in marine arena between US National Oceanic and Atmospheric Administration (NOAA) and Korea Ministry of Maritime Affairs and Fisheries (MOMAF). The two agencies have been cooperating in developing joint-researches and exchanges of personnel in two countries for several years, mostly funded by MOMAF. The SG promised that he would check the information on current status in their work and link the University of Washington and the University of Rhode Island with key persons in both agencies.

8. Gale Company's project in Songdo New Town in Incheon, Korea

Professor Browning mentioned that the Gale Corporation, a developer based in the USA, has invested billions of dollars in Songdo New Town in Incheon, Korea and he had earlier contacted their PR team and found they might be interested in the feasibility type study done by experts in the GU8. Together with a recent development idea of regional cluster development in Washington State, Professor Browning will check if the GU8 can develop this idea into a future project.

9. Disaster and Logistics

Ms. Dietz mentioned that natural disasters like Hurricane Katrina can impact and damage entire logistics system critically and therefore the GU8 should conduct this sort of research. The SG informed the committee that the GU8 will host an international conference with this topic and along with security issues at the University of Rhode Island on September 25-26 just before the Third Council of Presidents meeting. The conclusion of the conference would be development of joint-research project efforts.

The SG mentioned that the above mentioned ideas for fund-raising should be passed onto the upcoming the GU8 Joint-Research Committee at the University of Rhode Island on May 8-9 and the JRC shall further discuss the details of these ideas.

Part V: Others

Using the example of Fact Sheets, Dr Lee pointed out that some members of BACC were not properly and timely committed to their roles. He suggested that any measures or key success factors are required to evaluate performance of BACC. He also raised a question of whether any incentive should be given by each member's university in order to motivate them.