

GU8 Global MBA and Leadership Program

Inha University, Korea

Le Havre University, France

University of Rhode Island, USA

Xiamen University, China



Global MBA & Leadership Program 2008 Class





Global MBA and Leadership Program Lecture and Case Work

- Le Havre, June 27 to July 10:
 - French Marketing of organic products and corporate social responsibility
 - Professor Nathalie Auborg
- URI, July 11 to July 24:
 - Advanced Topics in Global Supply Chain Management
 - Professor Doug Hales
- Inha University, July 25 to August 8:
 - Leadership, Creativity, and Management
 - Professor Uichol Kim
- Xiamen University, August 8 to August 22:
 - Chinese Manufacturing and Competitiveness
 - Professor Yi Feng Shen



Program Benefits

- Program conducted in English language
- Provided at no extra charge:
 - Housing in France, China, and Korea
 - Cultural tours at each location
 - All site visit transportation
 - Some meals during site visits and program activities
- Nine academic credits:
 - Global Supply Chain Management (for graduate credit), with Professor Doug Hales
 - 6 credits of independent study
 - Certificate of program completion



Site Visits

- URI: Hasbro (toy manufacturing), CVS (pharmacy and retailing), Ocean Spray (cranberries)
- Le Havre: Total (oil and gas), Port of Le Havre, Tetra Pak, Bénédictine
- Xiamen: Xiamen Kinglong Automotive, Ltd.; Xiamen Seven Wolves Clothing, Ltd.
- Inha: Samsung Electronics, Korean Airlines, LG Electronics



Cultural Visits

- Le Havre:
 - Caen Memorial
 - Rouen
 - Honfleur
- Inha:
 - Seoul National museum and palace
 - Korean Folk Village
 - overnight Buddhist Temple stay
- Xiamen:
 - Hakka Earth Building Complex in Longyan-Yongding County
 - Xiamen Gulangyu Island

University of Le Havre

Cultural Visits



- Left, Le Havre, rebuilt by Auguste Perret, a major 20th century architect and a "poet in concrete," after complete bombing in WWII.
- Below and below left, Honfleur



Cultural Site Visits: Inha University

- *Gyeongbok* means Shining Happiness. The main gate separates Gyeongbok Palace from one of the busiest areas of Seoul. Gyeongbok Palace was built as the primary palace of the Chosun Kingdom by its founder, King Taejo in 1395, the fourth year of his reign.



Xiamen China Cultural Visits



- Above, Hakka Earth Building Complex
- Opposite, Ferry to Gulangyu Island and view from the island to Xiamen





Application Form and Timeline

- Application due March 13, 2009;
acceptance notification by **April 10, 2009**
- Application and program information
available on the web at www.uri.edu/gu8/
and at the Office of International Programs
http://www.uri.edu/international/study_abroad/summer.htm



Program Costs

Costs and Financial Support

- Program Fee \$4500
- Airfare, currently estimated at \$4,500
- **Less: financial support of \$3,000 currently committed for URI students**
- Visa Application Fee

Students are responsible for meals other than some provided during program activities



Questions?

- Dr. Judy Beckman
 - Beckman@uri.edu
 - Ballentine Hall 301
 - Phone 874-4321
- Mr. John Conlin
 - conlinjb@yahoo.com
 - Participated in 2008 program