



Contents

1. Overview of GU8 Activities since the 4th EC

2. Major Educational Activities

3. Committee Developments

4. Evaluation and Recommendations



1. Overview of GU8 Activities since the 4th EC

2. Major Educational Activities

3. Committee Development

4. Evaluation and Recommendations



1. Overview of GU8 Activities since the 3rd EC

2. Major Educational Activities

3. Committee Developments

4. Evaluation and Recommendations



Major Education Initiative Accomplishments

- Global MBA and Leadership Program Launch
- Funding to Develop Transportation related Case Studies from the Marine Affairs workshop



Cumulative Student Exchanges 2003 - 2008

<i>Inbound</i>	Inha	Meiji	RMIT	Xiamen	Haifa	Le Havre	Hull	Hawaii	URI	Washington	Total
Inha	--	0	0	53	1	7	0	0	0	0	61
Meiji	9	--	0	2	0	0	0	0	0	0	11
RMIT	12	0	--	0	0	8	0	0	0	0	20
Xiamen	76	1	0	--	0	0	0	0	0	0	77
Haifa	5	0	0	0	--	0	0	0	0	0	5
Le Havre	18	0	0	9	0	--	0	0	0	0	27
Hull	0	0	0	0	0	0	--	0	0	0	0
Hawaii	6	0	0	0	0	0	0	--	50	52	108
URI	53	3	0	0	0	0	0	4	--	0	60
Washington	0	0	0	0	0	0	0	29	0	--	29
Totals	179	4	0	64	1	15	0	33	50	52	398
										398	

Global MBA and Leadership Program

Inha University, Korea

Le Havre University, France

University of Rhode Island, USA

Xiamen University, China



Goals of the Global MBA and Leadership Program

- **Multi-faceted integration of local, national and global perspectives to cultivate future educators, professionals, and business leaders.**
- **Collaborative education system, recognizing community and national emphasis and also salient issues in the global community.**
- **Coordination with ongoing research documenting successful business in each country.**
- **Integration of academic research and knowledge and with practical training and skill development.**



We accomplished our goals!





Global MBA and Leadership Program Lecture and Case Work

- URI, June 20 to June 30:
 - Advanced Topics in Logistics
 - Professors Doug Hales and Nik Dholakia
- Le Havre, July 1-15:
 - Marketing and French Retailing
 - Professor Nathalie Auborg
- Xiamen, July 15-30:
 - Business Communications
 - Professor Yi Feng Shen
- Inha University, August 1-15:
 - Leadership, Creativity, and Management
 - Professor Uichol Kim



Site Visits

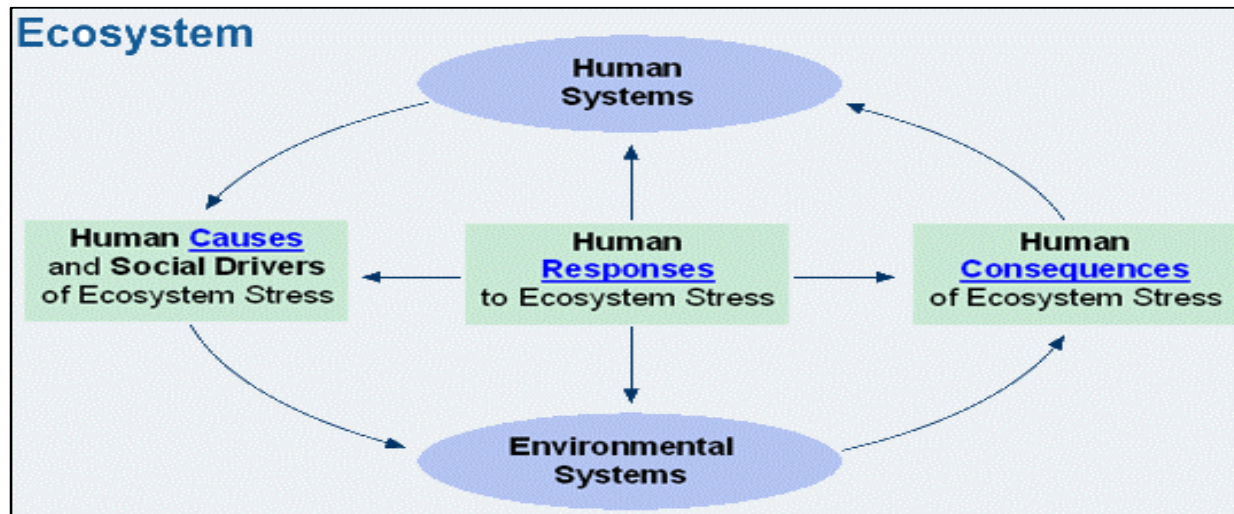
- URI: Hasbro (toy manufacturing), CVS (pharmacy and retailing), Ocean Spray (cranberries), and Shaw's (grocery retailing)
- Le Havre: Total (oil and gas), Carrefour (large retail distribution), Remy-Cointreau (liqueurs and spirits)
- Xiamen: Dell China or Lenovo Group, Anta (sports gear manufacturing)
- Inha: Samsung Electronics, Korean Airlines, Yuhan-Kimberly, GM-Daewoo



Future of the Global MBA and Leadership Initiative

- **Hopefully all GU8 universities will eventually participate in the Global MBA and Leadership Program.**
- **Create a parallel Executive Global MBA to train business executives using the same model.**
- **Become the leading Global MBA and Leadership Program in the world, integrating research, training and global cooperation.**

- Educational and research dimensions
- Tom Leschine, University of Washington, and Rick Burroughs, University of Rhode Island



Source: <http://www.nccos.noaa.gov/human/welcome.html>



Marine Affairs Workshop

April 30-May 2, 2008, URI

Outcomes:

- Research Workshop planned for University of Haifa in June 2009, approved by the JRC in June and on the agenda for the Council of Presidents
- 18 Case studies in Marine Affairs, Transportation, and Business Topics were proposed by participants
- Funding for 5 Transportation Related Cases has been received from the URI Transportation Center
 - Total resources for the project, \$126, 158
 - Total funded by URITC \$58,507





Transportation Related Cases from the GU8 Marine Affairs Workshop

- **Case Study Authors and Topics Agreed Upon To Date**
- Hales, Douglas, Nikhilesh Dholakia, and Gema Viñuales, “Port of Mayagüez: Competitiveness of an American Port in the Caribbean Sea”
- Burroughs, Richard and Benrong Peng, Development in the Port of Xiamen, China
- Leschine, Thomas, Transportation Security and Insurance Issues in the Aleutian Islands



Transportation Related Cases from the GU8 Marine Affairs Workshop

Practitioner Participants

- *Kevin L. Halloran*
- Vice President, Corporate Development and Investor Relations
- Alexander & Baldwin, Inc., Honolulu, Hawaii
- *Joedy Cambridge*
- Port & Intermodal Specialist, Marine Board Staff Director
- Transportation Research Board, The National Academies
- *Christopher Cobb*
- Director, Business Development – NE Region
- National Distribution Centers



Research Workshop

March 2008, East-West Center,
University of Hawai'i

- Best Practices in Global Logistics
- Professor Park's Proposal adopted at the 4th COP
- Three topics:
 - Logistics
 - Security
 - Information Technology



Research Workshop

March 2008, East-West Center,
University of Hawai'i

Outcomes:

Task Force initiatives approved by the Joint Research Committee meeting, June 2008, Le Havre on

Future Supply Chains: Issues, Design, Configurations

- Focus Area One centers on the greening of supply chains and is led by Dr. Chandra S. Lalwani (University of Hull, England)
- Focus Area Two centers on supply chain risks and security and is led by Dr. Booi Kam (RMIT University, Australia)
- Focus Area Three centers on transportation infrastructure in supply chain management and is led by Dr. Doug Hales (URI, USA)
- Research Focus Area Four centers on



1. Overview of GU8 Activities since the 3rd EC

2. Major Educational Activities

3. Committee Developments

4. Evaluation and Recommendations



Overview of GU8 Activities since the 4th Education Committee Meeting (November 2007)

Merger of BACC into Education Committee

- Participants in the Education Committee now include directors of International Student Services Offices as well as high level academic program administrators
- Progress on merging the Building Administrative Capacity Committee (BACC) into the EC.
 - Library Committee
 - Administrative Exchanges



Overview of GU8 Activities since the 4th Education Committee Meeting

Haifa Resoluton for the 3rd JRC, 3rd BACC, and 2nd Library Workshop, April, 2007

- Library Committee will evaluate
 - Terms with vendors and other consortia
 - Assessment of faculty information needs in GU8 fields of interest that cannot be fulfilled by local library or consortia, but might be met by consortial acquisition
 - Possibility open access publication system by the GU8
- Members signed an interlibrary loan agreement
- Members are interested in an exchange program



1. Overview of GU8 Activities since the 4th EC

2. Major Educational Activities

3. Committee Developments

4. Evaluation and Recommendations