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Secretariat Report 2007

on the Status Quo of the Global U8 Consortium

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1. Overview of GU8 Activities since the 3rd COP

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Status of GU8 - 2007

2. Major Activities by Committee and Others

Major Activities by Committees

Status of GU8 - 2007

The Forum on Business Administration

At Inha University on October 23-24, 2006

Attended by the representatives from six member universities such as Inha University, URI, University of Le Havre, University of Haifa and Xiamen University

- To explore the possibilities of joint-education and researches in business arena in the future
- Signed **the Memorandum of Understanding** and agreed to support a series of workshops and conference entitled, *People, Innovation and Harmony: Organizations, Logistics and Management in the Global Era*
- Discussed and approved the proposal to **document successful business models**
- Be developing '**Global MBA program**' with **URI, Le Havre, Inha and Xiamen University** with plan to invite Meiji University for the participation

Major Activities by Committees

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The 3rd JRC Meeting

At University of Haifa on April 17-19, 2007

Attended by five member universities such as Inha University, University of Haifa, URI, University of Le Havre and Xiamen University

- Adopted Haifa Resolution
- Agreed to complete **GU8 Researcher Directory and Research Roadmap**
- Agreed to develop the joint research on **Best Practices in Global Logistics, Security and Information Technology Usage** by Professor Jaechon Park at Inha University as a global scale research
- Agreed to sponsor **five workshops/conferences** designed to promote collaboration and advance the research agenda of GU8
- **Elected Dr. Peter Alfonso**, the Vice-Provost for Research of the University of Rhode Island as the new official **Chair** of the Joint-Research Committee.

Major Activities by Committees

Status of GU8 - 2007

The 3rd BACC Meeting and 2nd Library Workshop

At University of Haifa on April 17-19, 2007

Attended by five member universities such as Inha University, University of Haifa, URI, University of Le Havre and Xiamen University

- Agreed to host **4th BACC by Le Havre on September 22-23, 2008**, **video conferencing in 2009** and **Inha or Xiamen in 2010**
- Agreed to strengthen the exchange of students and faculties among the GU8 member universities and update information on GU8 member universities' homepage websites
- **Elected Mr. Baruch Marzan**, Vice President for Administration of the University of Haifa as the new official **chair** of the Building Administrative Capacity Committee **until the next BACC meeting**
- Suggested the development of an open access publication system by the GU8
- Agreed that exchange of Librarians is an important issue and so should be continued

Other Activities

Status of GU8 - 2007

The Beginning of the 2nd Phase by New Chair and New Secretariat

April 29, 2007~

The 2nd Chair of COP : Dr. Robert Carothers, President of URI
New GU8 Secretary-General (SG) : Dr. Judy Beckman
Assistant Secretary-General (ASG) : Ms. Melissa McCarthy

Important visits among GU8 members and between GU8

- **Professor Hong Huasheng** (Xiamen Univ.) visited Inha University in March 2007 to discuss about the dual degree and other cooperation on marine affairs.
- **Professor Uichol Kim** (Inha Univ.) visited all of the GU8 universities, except RMIT, to meet with colleagues and to encourage them to participate in the research proposal documenting successful business models and to develop the Global MBA Program since November, 2006.

Other Activities

Status of GU8 - 2007

GU8 potential new members

Dr. Seoung-Yong Hong, President of Inha University visited **Cairo University**, Egypt on April 15, 2007 to discuss about joining the GU8 Consortium and President Ali Abdel-Rahman of Cairo University expressed their strong interests in joining the GU8 as a new member.

University of Hull in United Kingdom contacted Inha Secretariat about joining the GU8 recommended by Xiamen University.

University of Washington suggested **Nelson Mandela Metropolitan University (NMMU)** in **South Africa** can be a candidate to join the GU8 and NMMU contacted Inha Secretariat once.

Other Activities

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Master of Global Logistics (MGLM) at Inha University

7 Professors from 5 member universities had or will have a lecture for MGLM program at Graduate School of Logistics, Inha University.

- Professor Booi Kam of RMIT University in October, 2006
- Professor Mary Hamilton of University of Rhode Island in November, 2006
- Professor Charles-Henri Fredouet and Edouard Reppert of University of Le Havre in April and May, 2007
- Professor Jess Browning of University of Washington in May, 2007
- Professor Thomas Grigalunas of University of Rhode Island in June, 2007
- Professor Chris Whitaker of RMIT University in August, 2007

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3. Future Plan of GU8

Upcoming GU8 Meetings

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2007

28-30 Nov. **The 4th EC Meeting** at RMIT Univ
Oct. & Nov. or 2008 **The Meeting for Global MBA Program**

2008

January **Best Practice in Global Logistics workshop**
at Hawaii
April **Marine Affairs Workshop** at URI
September **The 4th JRC & 4th BACC Meeting**
at Univ. of Le Havre
October **Business Administration Conference**
at Inha Univ.
The 5th COP and International Conference
at RMIT Univ.

2009

October **Business Model Innovation Workshop**
at Xiamen Univ.

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4. Evaluation and Recommendations

Evaluation and Recommendations

Status of GU8 - 2007

Major achievements

- ❖ To conduct researches and joint-education in **business administration** discipline: Best practices research and Global MBA (URI, Le Havre, Inha, Xiamen and possibly Meiji)
- ❖ Progressive development in **global marine affairs program** (URI, Xiamen, Inha and join by Haifa later on)
- ❖ Full-fledged function of **Master of Global Logistics Management** Program at Inha joined by major GU8 members
- ❖ **More active involvement of Haifa University** : hosting GU8 meetings, workshop and cooperating in marine affairs program
- ❖ Developing a pilot project with a global scale: **Best Practices in Global Logistics, Security and Information Technology Usage**

Major achievements

- ❖ Strong and experienced **leadership** in COP and Joint-Research Committee: Dr. Robert Carothers and Dr. Peter Alfonso as the new chair of COP and JRC, respectively as well as the new Secretary-General Judy Beckman and Assistant SG Melissa McCarthy
- ❖ Increasing likelihood of having more **new members** and many others' interests on GU8 as **potential future Associate Members**: (1) potential new members: Cairo University, Egypt; University of Hawaii, USA; University of Hull, UK; Nelson Mandela Metropolitan University (NMMU) in South Africa; (2) potential Associate Members: Kainan University, Taiwan; Korea Aerospace University, Korea; N+I Network Universities, France; Galati University, Romania.

Evaluation and Recommendations

Status of GU8 - 2007

Challenges/Issues

- ❖ **Low level of participation** at most GU8 activities by Meiji University
- ❖ Expediting **bilateral agreements** among member universities for student exchange
- ❖ Lack of or insufficient follow-up actions in developing joint-researches after the series of workshops except logistics area
- ❖ Encouraging and **advertising GU8 activities** inside respective member universities on **their websites** and news letters
- ❖ **Smooth transit** between outgoing and incoming Secretariats as well as transfer of the GU8 website from Inha University to URI

Evaluation and Recommendations

Status of GU8 - 2007

1. First consensus by presidents before COP then invite the new members to COP

Member : To inform the Chair of the intension in advance before COP



Potential new member : To submit written form of expressing to join the consortium

Chair : To circulate it to all the presidents of COP for their approval on the new membership



All agree with the new members before COP



**Chair : To invite the new members to upcoming COP
New members : To be admitted on COP**

Evaluation and Recommendations

Status of GU8 - 2007

2. First inviting new members by the Chair to COP then approve them at COP by presidents of COP

To invite the potential new members to upcoming COPs by the chair and to submit their written form of joining the GU8 either before COP or during the COP by the potential new member



To decide if they admit their joining GU8 during the COP by COP presidents

New members

by 11 members covering up the whole continents

Associate memberships

to be discussed during the 4th COP

A light blue silhouette of a world map is centered on the slide, showing the continents of North America, South America, Europe, Africa, and Asia. The map is set against a dark blue background with a subtle grid pattern.

Thank You!

Global U8 Consortium