

## **FIRST STEERING COMMITTEE FOR THE GLOBAL U7 CONSORTIUM**

### **OPENING / RATIONALE OF THE MEETING December 9, 13:00-15:00**

President Seoung-Yong Hong opening address highlights globalization viewed as a high priority. The first steering committee for the Global U7 Consortium was brought together to deal with:

- The need for universities to globalize,
- The meaning of globalization, and
- How to achieve globalization

Globalization is viewed on two levels, geographic and conceptual; and the needs of globalization can be met through interconnectedness and multiculturalism. Such a transformation requires new knowledge, with a greater educational scope and philosophy. Valuable intellectual gains can be achieved through the combination of the best of East and West leading to a new 'creative thinking process'. It is required to achieve the integration of research, education, public services, outreach, and cultural activities. Salient challenges confronting this process are limited resources and current modes of thinking. Ways to overcome these challenges can include incentives such as grants, rules and mandates resulting in tenure or promotion, and moral persuasion involving mission statements.

Key concerns include securing financial support, developing a support system, structuring programs, recruiting students and faculty, as well as establishing a cultural shift for reform.

Specifically, the development of the Global U7 Consortium seeks to form a globalized team, based on a three phase model:

Phase 1: Fostering and supporting of global activities and infrastructure

Phase 2: Implementation of learning with critical emphasis on global content

Phase 3: Developing, sustaining and expanding research and development, outreach and teaching activities

### **Election of Co-Chairs and Rapporteurs**

Co-Chairs

Part I (major articles of the agreement)

Robert Wutherick (LeHavre) / Young-tae Chang (Inha)

Part II (annex I & II of the agreement: joint education & research, respectively)

Jess Browning (Washington) / Hercules Haralambides (Erasmus)

Part III (drafting the agreement)

Peter Rimmer (ANU) / Thomas Grigalunas (URI)

Part IV Conclusion

Peter Rimmer (ANU) / Thomas Grigalunas (URI)

Rapporteurs

Agenda 1-8

Peter Rimmer (ANU)

Agenda 9-14

Dania Brandford-Calvo (URI)

### **University Presentations and Member Institute Concerns**

Although all participant institutions are enthusiastic, several specific concerns were initially expressed, largely revolving around:

- Administrative changes
- Budgeting issues
- Contractual obligations
- Location of activities
- Limitations in development of projects

### **Adoption of Agenda from Draft Agenda**

Part I: viewed as defining general intent and a declaration

Part II: establishing specifics relating to joint education/research

Part III: outlining methods of implementation

Importance, initially, was placed on establishing a general agreement.

### **Part I (major articles of the agreement)**

**15:20 - 17:00**

Co-chairs: Robert Wutherick/Young-tae Chang

### **Agenda 1: Goals and Objectives**

The preamble was adjusted to refine meaning/terminology. The scope was widened to be more specific, shifting items between preamble and scope to make things more flexible.

Education, research, and administrative building capacity became the focus.

### **Agenda 2: Areas of Collaboration and Activities**

The following were decided as key collaboration areas and activities to develop:

Education: student exchanges, common curricula, credit transfer and joint degree programs

Research: joint research efforts and outreach activities

Administrative Capacity Building: strengthening cooperation among university administrations

### **Agenda 3: Organization Structure of U7 Consortium**

A three level structure was suggested: the Council of Presidents, working groups, and committees/advisory groups, as needed. The steering committee opted to avoid a rigid structure, charging the Council of Presidents with the flexibility to nominate subsidiary groups. As such, the Council of Presidents will establish the secretariat office, and any working groups and ad hoc committees. It was decided that the Council of Presidents may be formed by representatives/alternates and not only by the 'President' of member institutions.

### **Agenda 4: Status**

Several suggestions for the title were considered including: consortium, league, association, alliance, and partnerships. It was decided to use a number within the title, and that the name could be changed at a later date.

'Global U7 Consortium' was chosen to form a working title comprising a Global Strategic Alliance of 7 Universities.

### **Agenda 5: Decision-Making Process**

The Council of Presidents will arrive at decisions through consensus.

### **Agenda 6: Participating Universities**

Initially, three focus areas were identified: Logistics, Business Administration, and High Technology. This has been extended to include Marine Affairs, and Advance Technologies.

It was decided that start and end dates need to be included within the Agreement, along with initial years of membership. If wishing to leave the Consortium, Member institutions must submit notice of withdrawal 6 months prior. Decision made to include a list of key names of participants at the end of the agreement.

**Agenda 7: Meetings**

A discussion on the Council of Presidents meeting and the second steering committee of the Global U7 Consortium was undertaken. The April Council of Presidents meeting, which will be held at Inha University, will be attended by participating member institution 'Presidents' and one other delegate. Inha University has agreed to pay food/accommodation costs as well as international travel for participating 'Presidents' of member institutions. The other delegates are encouraged to cover their international travel costs, Inha will cover food/accommodation costs. The second steering committee of the Global U7 Consortium will be held at Xiamen University, or in Korea if this is not possible, with the Dean of External Affairs and one other delegate from participating universities attending. Domestic costs in China or Korea will be provided.

**Agenda 8: Budget**

**Note:** It was determined that it will be the responsibility of the Second Steering Committee to outline the secretariat budget.

It was recognized that member institution funding at central administration level is difficult to obtain, and budgeting needs to occur at the department level. It was determined that no specific figures regarding budgets need to be developed, at this point in time, and specific budget details were removed from the initial Agreement.

Future funding possibilities can be in cash or in kind, donation, contribution, or obtained from outside sources. All agreed that member institutions will need to find creative ways for attracting funding.

**Part II (annex I & II of the agreement: joint education & research, respectively)**

**December 10, 10:00-12:00 / 13:30-17:00**

Co-chairs: Jess Browning / Hercules Haralambides

**Note:** A steering committee needs to be established to catalogue research expertise; cataloguing the who, what, and where of faculties, expertise, interdisciplinary efforts and local, national, and regional governments areas of concern. Once formed this steering committee would comprise the communicating mechanism for the Global U7 Consortium. It was suggested that this committee would be comprised of one representative from each member institution.

**Agenda 9: Joint Education Language Training center**

1st option: Located in Songdo New Town, and established with government funds (Korea) or by Inha University itself.

2nd option: Build the center at URI, and acquire funds for this (offers immersion advantage).

The first option was selected.

It was mentioned that LeHavre University offers English courses, as do other prospective members. The question was then raised as to why language is being offered, as the Agreement looks at joint education programs (common curricula, and so on), joint research endeavors, and administrative capacity building. Wording of 'Administrative Capacity Building' since clarified to 'Building Administrative Capacity'.

Arguments were offered supporting the notion that the establishment of the Language Training Center would be mutually beneficial to non-US/Australian member institutions. Moreover, the construction of the Language Training Center would represent the first tangible effort of the Global U7 Consortium, holding great symbolic power.

The Language Training Center will provide vertical and horizontal integration of key areas of interest.

Vertically: Offering English language training.

Horizontally: Initially establishing Logistics content courses, and later branching out into other content areas.

The notion of a mobile Language center was also proposed, incorporating content courses as well.

**Agenda 10: Conducting Joint Research**

A discussion highlighting joint research activities was entered into, rather than focusing on funding issues and monetary figures.

International cooperation is seen as essential for the focus of the Global U7 Consortium (education/research/building administrative capacity). A road map to guide the Consortium would be required for this.

RMIT University suggested that an established research committee can act as a conduit and examine such issues as marrying off researchers by expertise. Together these researchers can seek access to external funding. This matchmaking will ensure putting together the specific expertise of Consortium researchers and their areas of interests.

The establishment of a Ph.D joint degree program was put forth. Such a program can support both research, and build on this as a basis for cooperation on education.

President Seung-Yong Hong suggested the need for

1. Mutual Understanding/Interests: Looking ahead by starting development of a long-term R&D project, with the long-term aim of establishing an R&D center
2. Procedural Matters: Proposing the meaningful establishment of a joint research committee and an agenda for practical projects
3. Fund Raising: University, industrial [private] sector, and government [public] sectors promoted as areas from which to gain funds

It was recognized that it is important to maintain contact between members. Strategies for keeping in touch include: newsletters, publications, seminars, and a web page (providing updated information on research requirements, points of contact, and so on). Also put forth was the establishment of a listserv and a forum for communication, and the uploading of ideas and research proposals.

The upcoming International Logistics Conference to be held at Inha University April 27-29, 2004, was viewed as a starting point for joint collaboration. The flyer for the International Logistics Conference at Inha University was presented.

Inha University, currently has conducted an informal secretariat office. A formal office will be established and the location for the secretariat can be decided at the Council for Presidents in April 2004. It was suggested that the secretariat office can be held for certain periods of time by member institutions.

The Secretariat will be responsible for establishing a Global U7 Consortium web site. It was also decided that this will be undertaken by Inha University and RMIT University. The suggestion was made to possibly have the web page hosted at one member institution, and then by others periodically.

### **Part III (drafting the agreement)**

**December 11, 10:00-12:00 / 13:30-15:00 / 15:20 -18:00**

Co-Chairs: Peter Rimmer / Thomas Grigalunas

**NOTE:** It was mentioned that one person from member institutions in the areas of Logistics and IT was invited to become a visiting professor at Inha University for a period of one month to one year starting next year.

Review and comments on the Agreement, by agenda, are listed below.

**Agenda 0:**

Basis of consortium changed to be more reflective of the three main areas. This agenda item was reworded to reflect internal document consistency, and the title changed.

**Agenda 1:**

Marine Affairs was added to the preamble (alongside Logistics, Business Administration, and Advanced Technologies). The use of the phrase 'Advanced Technologies' was made consistent throughout the Agreement. It was determined that the objectives would be kept specific but broad.

**Agenda 2:**

Small grammatical clarification was made to this agenda item.

**Agenda 3:**

'Administrative' was added to the term 'procedures' to clarify establishment of the Council of President responsibilities.

**Agenda 4:**

The heading of this agenda item was changed from 'status' to 'title'.

**Agenda 5:**

Slight rewording from passive to active sentence.

**Agenda 6:**

The subject area 'Marine Affairs' was inserted, and 'IT engineering'/'High Technology' was changed to 'Advanced Technologies' throughout the document for consistency.

**Agenda 7:**

Dates were added for second steering committee. Again, 'Marine Affairs' was inserted along with 'Advanced Technologies' for consistency.

**Agenda 8:**

No changes made.

**Agenda 9:**

Position of this agenda item moved from 11 to Agenda 9. There was clarification on the offer by RMIT University to assist Inha University in the establishment of a web site service. Points from implementation in the legal agreement were added to this section. Secretariat needs were also highlighted. There was a suggestion to list all committees into a single section of the agreement.

**Agenda 10:**

Reaffirmation that Inha University will take the lead in the establishment of the Language Training center was offered. There was rewording of this agenda item moving from specific to more open language, and a proposal to establish a task force to explore possibilities of joint education. The phrase 'task force' was removed to reduce bureaucratic levels.

**Agenda 11:**

Interdisciplinary research emphasis was kept. A strong suggestion was made to keep elements of fund raising within the agenda item.

**Agenda 12:**

Throughout the Agreement the term 'administrative building capacity' was changed to 'building administrative capacity'. Elaboration of points was deleted.

**Agenda 13:**

The following changes were suggested:

- Change from alphabetical order to numerical order for document consistency
- Remove the term 'Drafting' from the title
- Replace the term higher education with tertiary education
- Decided that since advanced technologies is a 'looser' term than Global Logistics, Business Administration, and Marine Affairs then examples are to be left in the agreement to make the presentation slightly more specific
- The term 'challenges' in Article III Point 2 was changed to 'main areas'.
- Soften language of Article III
- Article IX was reworded to reflect review of the Agreement every three years instead of annually
- Article IX was also revised to ensure concepts of mutual consent remains at the fore
- Article VI clarified withdrawal status

- The term 'joint' was added for clarification on Article VIII
- Dates removed from implementation section to coincide with the first Council of Presidents in case of unforeseen circumstances

**Agenda 14:**

This agenda item was introduced to, informally, provide guidance to the second steering committee, in preparation for the April Council of Presidents meetings.

It was suggested that an informal committee be formed with one participant from each member institution. Initially, the joint research committee will consist of a representative from Inha University and RMIT University.

The Inha/RMIT "committee" will create a web site and discuss research matters and catalogue them.