

GU8 Joint Research Council Roadmap (2007)

1. Continue to support the four focus areas through joint workshops and conferences
 - a. *Marine Affairs* (most tightly couples coastal universities of GU8)
 - b. Advanced Technologies
 - c. Global Logistics
 - d. Business Administration
2. Explore additional focus areas related to Marine Affairs, e.g;
 - a. Global Climate Change
 - b. Port Security
3. Enhance institutional support for collaborative research projects stemming from joint workshops and conferences.
 - a. Engage Deans, Chairs/Heads, Key Faculty
 - b. Better link the GU8 Education Committee with the aims of the GU8 JRC.
4. Explore additional partnerships (coastal university-government-industry), e.g;
 - a. India
 - b. South America
 - c. Africa
5. Identify local "Champions" and local incentives to foster and sustain joint research projects.
6. Develop strategies to raise appropriate levels of funding to support joint research projects.
 - a. Identify Government Targeted Research Areas.
 - b. Identify Appropriate Corporate Partnerships.
7. Develop a culture of "Collaborative-Commercialization" based on the following:
 - a. Collaboration cannot be mandated but rather must be incentive-based.
 - b. Faculty who are intellectual property (IP) motivated and sophisticated often are eager to enter into collaborations that will enhance their IP.

- c. Include institutional IP managers to the JRC.
- d. Define and develop strategies to deal with international IP barriers and craft GU8 IP policy.
- e. Link existing and proposed institutional research and technology parks.
- f. Link institutional corporate partners.
- g. Link regional and federal government strategic research and economic development goals, e.g. NSF "State Fidelity"

8. Fully support the idea that the ultimate goal of the GU8 Joint Research Council is:

"International Economic Development and Commercialization"