



Global U8 Consortium's Workshop on Best Practices in Logistics, Security and IT Usage

**March 13 – 15, 2008
Hawai'i USA**

Global U8 Consortium

The Global U8 consortium (GU8) was founded in April, 2004 by seven universities to meet a growing demand for: cross-cultural education through student exchange and the adoption of a common curricula; a response to new challenges posed by the need for Global Logistics, Business Administration, Marine Affairs, and Advanced Technologies (e.g., information technologies, biotechnology, nano-technology) as well as interdisciplinary activities among these areas of expertise, by conducting joint-research and expanding outreach programs; and strengthening of global cooperation among university administrations. After two rounds of adding new member universities, the GU8 Consortium now consist of ten member universities: the University of Rhode Island, USA; University of Washington, USA; Inha University, Korea; Xiamen University, China; RMIT University, Australia; University of Le Havre, France, University of Haifa, Israel; Meiji University, Japan; University of Hawai'i at Manoa, USA; and University of Hull, England, United Kingdom. (See <http://www.uri.edu/gu8/>)

Rationale

The main objective of this GU8 workshop is to exchange research ideas and solicit joint-research proposals among GU8 researchers, preferably with relevant industry and government agency partners, within the research theme of best practices in logistics, security and information technology. To this end, we plan to invite key researchers of the GU8 Universities, and experts from related industries and government agencies.

Logistics

Today, nations and organizations are facing an increasingly competitive environment as the forces of globalization, rapid advances in transport technology and new developments in the shipping industry have led to greater market integration and reinforced the role played by logistics in international trade. Although market integration offers tremendous economic opportunities, this integration also poses some challenges and risks for those nations and organizations that are not keeping pace with the new demands and requirements of the globalized market place. Hence, every nation and organization today must continually assess their current level of capacity and performance relative to other nations and organizations particularly with regards to logistics and adopt appropriate measures to improve their logistics and thus their level of international competitiveness. Benchmarking and understanding the world's best practice in the field of global logistics is therefore an important step towards achieving international competitiveness.

Moreover, global logistics is a collaborative process. Collaboration among partners is essential in increasing performance and efficiency in the logistic process. Radio frequency identifier and electronic product codes (RFID/EPC) is under trial in many countries. RFID/EPC and other types of

technology are making revolutionary changes in global Supply Chain Management and are producing a variety of new applications, new processes, new regulations and new ways of collaboration. Logistic partners therefore need to learn about best practices for better performance and efficiency.

To understand and achieve the world's best practices in the area of global logistics in the context of greater collaboration among the GU8 Consortium members, it is important to build up a database of best practices in/among global logistics partners -- particularly in relation to seaports, airports, train hubs, shipping companies, freight forwarders and trucking companies. Global logistics partners can further increase their efficiency and GU8 Consortium members can take leadership in global logistics research and consulting by sharing a database to exchange knowledge, relevant experiences and information. Consequently, GU8 researchers can build a foundation to lead global logistic partners, offer consultative services to global logistics partners and exchange information and trade among logistics partners by providing standards in global logistics.

Security

Since the terrorist attacks of September 11, 2001, there has been a general heightened awareness about security. This is particularly true in the area of transportation. Transportation facilities, which are often essential to the economy and have political or national significance, are a natural and attractive target for terrorists. Since they typically contain large numbers of people they may be perceived by terrorists as providing easy access and anonymity. Moreover, since they are particularly essential for the smooth working of the market economy and international trade, destruction of these facilities can do significant damage to the entire economy. Best practices for designing and implementing supply chain security is an important way to achieve the most effective security system across nations and across the various modes of transport.

Information technology

The critical role played by information technology in the process of achieving supply chain coordination and in facilitating international transactions needs no further substantiation. To improve information systems, it is important to discuss and understand those issues related to improving the performance and effectiveness of information systems. In particular, a full understanding of the performance and enablers of "best in class" information systems management processes and the use of benchmarking will facilitate information systems management process improvement and the achievement of accuracy, timeliness and efficiency.



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AGENDA

Dates: Arrivals, March 12; Meeting, March 13, 14, 15, departures March 16, 2008

Hotel: Queen Kapiolani Hotel
150 Kapahulu Avenue
Honolulu, HI 96815-4097
Phone: (808) 922-1941
Fax: (808) 922-2694
<http://www.queenkapiolani.com>

Meeting Venue: The East-West Center, Imin Conference Center, University of Hawai'i at Manoa

Organizing Institutions

GU8 Secretariat Office, based at the University of Rhode Island
Jung Seok Research Institute of International Logistics and Trade (JRI), Inha University
ISEL, University of Le Havre
University of Hawai'i at Manoa

Organizing Committee of the Workshop

University of Rhode Island: GU8 Secretary-General Prof. Judy Beckman, GU8 Assistant Secretary-General Melissa McCarthy, GU8 JRC Chair and Vice-President for Research Peter Alfonso
Inha University: Prof. YT Chang, Prof. Jose Tongzon, Prof. JC Park
University of Le Havre: Prof. Charles-Henry Frédoüët
University of Hawai'i at Manoa: Prof. Edward J. Shultz, Interim Dean, School of Pacific and Asian Studies, Julie M. Fujimoto, Special Projects Coordinator, School of Pacific and Asian Studies

Sponsors

Global U8 Consortium
University of Rhode Island
University of Rhode Island Transportation Center
Jung Seok Research Institute of International Logistics and Trade (JRI), Inha University
Xiamen University
ISEL, University of Le Havre
University of Hawai'i at Manoa



March 11 (Tuesday)

- Organizing Committee members arrive
- 7:30pm Welcome Dinner for organizing committee and early arrivals
at **Café Miro**, 3446 Waialeale Ave., Honolulu, HI 96818

March 12 (Wednesday)

- delegations arrive
- Organizing Committee meets for pre-workshop meeting 7:00am – 8:00am at hotel (Hotel 3rd floor restaurant)
- 6:30pm Welcome Dinner for participants
at **The New Otani Hotel - Hau Tree Lanai**, 2864 Kalakaua Ave., Honolulu, HI 96815

March 13 (Thursday)

Breakfast at hotel 7:00 – 8:30 (Hotel 3rd floor restaurant)

8:30: meet in hotel lobby to depart from hotel

9:00 – 10:00: Opening Session (East-West Center, Imin Conference Center, Tagore Room)

Greetings

Dr. Jenny S. Samaan, Assistant Vice Chancellor for International Education, University of Hawai'i at Manoa

Dr. Judy Beckman, GU8 Consortium Secretary-General, Professor of Accounting, College of Business Administration, University of Rhode Island

Introduction of delegations

Background of GU8 Joint Research Committee

Dr. Peter Alfonso, GU8 Research Committee, Vice President of Research and Economic Development, University of Rhode Island

9:30 – 9:45 Background of research proposal Prof. JC Park, Dean of Research, Inha University

9:45 – 10:00 Objectives and plan of the workshop: Prof. YT Chang and Prof. Jose Tongzon, Inha University

10:00 – 10:15: Coffee Break

10:15 – 12:00: Academic Perspectives: Presentation by each delegation on research experiences and proposals

Inha University: Prof. JC Park, Prof. Jose Tongzon and Prof. YT Chang

University of Le Havre: Dr. Nicolas Barubé

University of Washington: Prof. Gregory Shelton

RMIT University: Prof. Booi Kam

University of Rhode Island: Prof. Chris Anderson, Prof. Douglas Hales

Xiamen University: Prof. Miao Zhaowei

University of Hull: Prof. Chandra Lalwani

12:00 – 1:00pm: Lunch

1:00 – 1:15pm Academic Perspectives: Presentations (continue)

University of Hawai'i at Manoa: Prof. Raymond Panko

1:15 – 3:00pm: Industry and government perspectives (Tagore Room)

The Transportation Research Board of the National Academies: Joedy Cambridge, Marine and Intermodal Specialist

Alexander & Baldwin, Inc. /Matson: Vice President Kevin L. Halloran, Corporate Development and Investor Relations

University of Hawai'i at Manoa: Prof. Peter Crouch, Dean of the School of Engineering

3:00 – 3:15pm: Coffee Break

3:15 – 5:00pm: Discussions on possible joint-research ideas and plan of the break-out groups (Tagore Room)

- Policy group
- Business group
- Technology group

5:30 – 7:00pm: Dinner Reception, Graciously Hosted by University of Hawai'i at Manoa Chancellor Virginia Hinshaw



March 14 (Friday)

Breakfast at hotel 7:00 – 8:30 (Hotel 3rd floor restaurant)

8:30: meet in hotel lobby to depart from hotel

9:00 – 12:00: Break-out group discussions on joint-research proposals (East-West Center, Imin Conference Center, Tagore Room, Mandarin Room & Pago Pago Room)

- Policy group
- Business group
- Technology group

12:00 – 1:00pm: Lunch

1:00 – 4:00pm: Tour of University of Hawai'i at Manoa, (including two campus art galleries)

6:00 – 8:00pm: Dinner, Sansei Seafood Restaurant and Sushi Bar, at the Waikiki Beach Marriott Resort and Spa, 2552 Kalakaua Ave., Honolulu, HI 96815

March 15 (Saturday) Queen Kapiolani Hotel

Breakfast at hotel 7:00 – 8:30 (Hotel 3rd floor restaurant)

8:50: Meet in hotel lobby to depart from hotel for Ocean Resort Hotel

9:00 – 11:00: Break-out group discussions on joint-research proposals continued

11:00 – 11:30: Progress report of break-out group discussions by break-out group chair (main room)

11:30 – 11:45: Future plan of developing joint-research (main room)

11:45 – 12:00: Conclusion of the workshop: GU8 Joint Research Committee Chair, GU8 Secretary-General

12:00 – 1:00pm: Lunch

1:00 – 10:00pm: Cultural Tour of Hawai'i followed by Farewell Dinner and Cultural Event at the Polynesian Cultural Center

March 16 (Sunday) Delegations depart

If delegates wish to stay before or after this meeting at the hotel they must contact the hotel personally to extend their stay.



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Participant Contact List:

University of Rhode Island:

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