

MBA-MO



MASTER OF BUSINESS ADMINISTRATION - MASTER OF OCEANOGRAPHY

The Blue MBA

Educating future leaders in the strategic management of global change opportunities

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*The Global U8 Consortium
Globalization, Marine Affairs and Ocean Sciences:
Understanding the Human Dimensions of Global Change
May 2, 2008*



Why Offer an MBA–MO?

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“We are living in a carbon-constrained World, where the amount of CO₂ must be reduced”

Jeff Immelt, CEO, General Electric
May 9, 2005



High yield investment or stranded asset?

Climate change is happening. And it's in the company's interest to adapt.

Abby Joseph Cohen
Investment strategist
Goldman-Sachs



Climate change may prove to be the most important business issue of the 21st century. Managers who wish to be responsible to shareholders and the broader community must be prepared to face the challenges and opportunities presented by our shifting climate.

- 16 month program will train leaders in the strategic management of global change opportunities.
- Managers, policy makers, regulators, businesses, NGO's, investors, consultants, entrepreneurs.
- Careers in energy, ocean technology and engineering, risk management, carbon markets, water resources, fisheries, marine navigation and tourism, and ocean-human health.

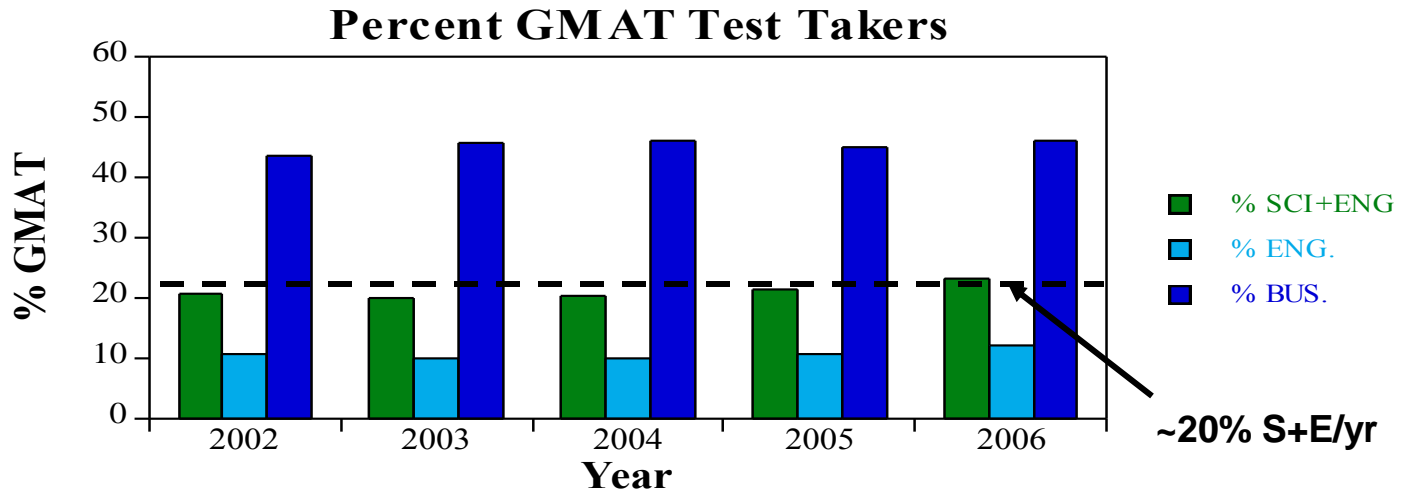
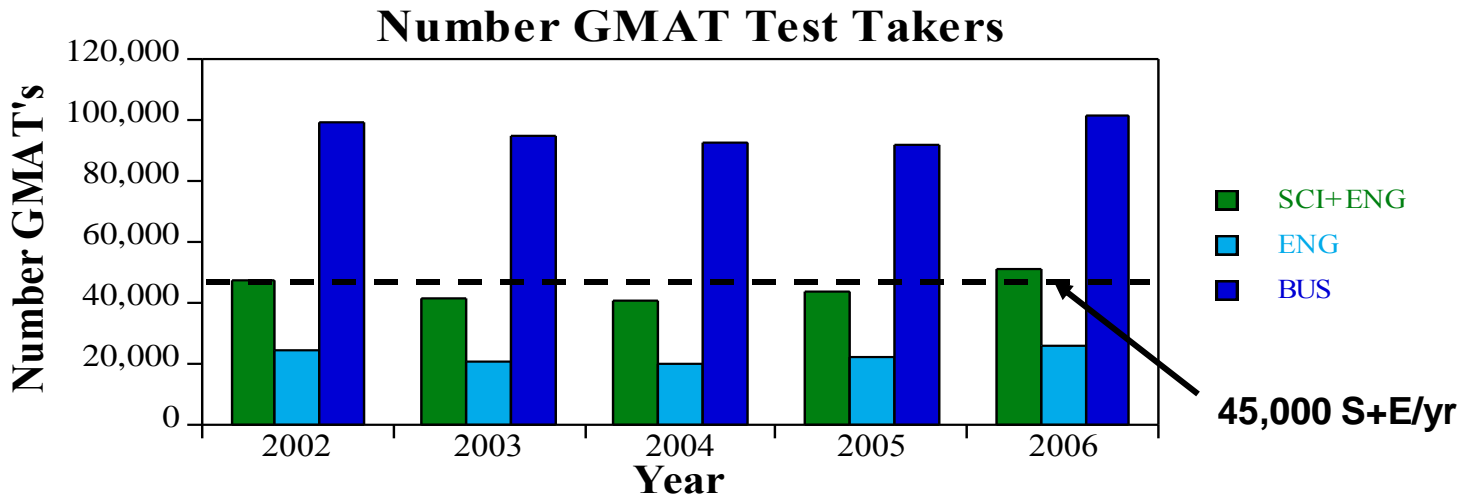


Market Demand



- Need for a “Climate-MBA” targeted at global change opportunities.
- Traditional ocean-environmental science M.Sc. students want to diversify their marketability - *beyond science technical support*.
- What is available?
 - ~20+ “Green/Sustainable” MBA’s (Dominican, Presidio, SCU, Stanford, Yale).
 - UK: UEA-NBS, Edinburgh; “Strategic Carbon Management MBA” (2008).
 - Scripps: Ph.D.-MBA (2008).
- ***MBA-MO is first to couple MBA with MS in Ocean/Climate Sciences.***

Market Analysis



Who Should Apply?

- Students with a pure science, environmental science, or engineering undergraduate degree.
- Students are expected to be successful in both science and business courses.



Course Listings

ECN 590 Principles of Economics
MBA 502 Organizational Behavior
MBA 503 Financial Accounting
MBA 504 Financial Management
MBA 505 Managerial Marketing
MBA 510 Managerial Accounting
MBA 530 Legal Environment of Business
MBA 550 Informational Resources
MBA 555 Managerial Economics
MBA 565 Strategic Management
MBA 560 Operation & Supply Chain Mgmt
OCG 501 Physical Oceanography
OCG 521 Chemical Oceanography
OCG 540 Geological Oceanography
OCG 561 Biological Oceanography
OCG 591 Independent Study
OCG 695 Seminar in Oceanography
OCG XXX Any OCG or science course
OCG YYY Any OCG or science course

What Does the Program Include?

- Courses in business, oceanography and economics.
- Internships with businesses, case studies, seminars.
- Students pay full tuition and fees.



FALL I

MBA 502 (3)
MBA 503 (3)
MBA 530 (3)
OCG 501 (3)
OCG 695 (1)
ECN 590 (3)

SPRING I

MBA 505 (3)
MBA 504 (3)
OCG 540 (3)
OCG 521 (3)
OCG 695 (1)
MBA 560 (3)

SUMMER

MBA 510 (3) (online)
MBA 550 (3) (online)
MBA Internship/
Directed Study (3)
OCG 591 (3)

FALL II

MBA 555 (3)
MBA 565 (3)
OCG 561 (4)
OCG XXX (3)
OCG YYY (3)

Total: 72 credits



Employment Market

“The carbon market is worth \$30B, and could grow to 1\$ Trillion within a decade”
Louis Redshaw, Barclays Capital, 2007

- *Green Economy is Exploding -*

- Environmental sector as a whole has \$341 billion in industry sales
- Bigger than biggest Fortune 500 company
- 5.3 million green jobs nationally (2006, MIS, Inc.)
- BoA allocated \$20B and Citigroup \$50B towards environmental business

- *Renewable Energy -*

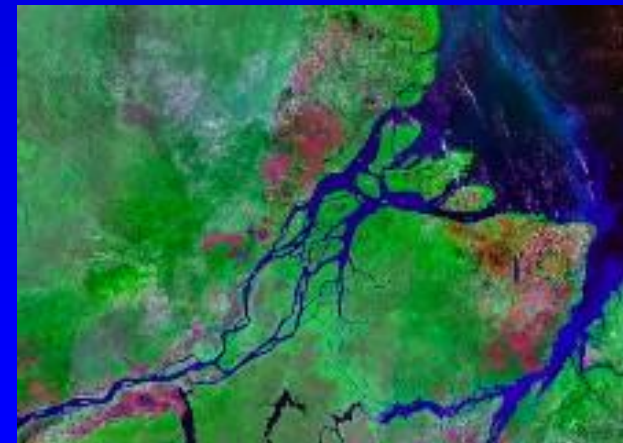
- Renewable energy investments increased \$6.4 billion to \$39 billion, 1995-2005

- *Congressional Initiatives -*

- Green Jobs Act (2007) allocates \$125 million annually to Green job training

Key Advantages

- *Innovative* program not offered in US
- *Leverages* strengths of CBA & GSO
- *Cutting-edge* “niche” business-science degree
- *Strategic* with URI Research Foundation & Park
- *Fosters* University-Corporate relationships
- *Enhances* URI global marketability



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Q and A?

www.cba.uri.edu/home/prospective/

To apply:

www.gso.uri.edu/academics/apply



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