



Braunschweig University of Technology

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The URI/Braunschweig cooperation

An example for a strategic partnership between universities?

- ✓ Opening remarks
- ✓ Cooperation between universities – a strategic partnership?
 - ✓ Development of the URI/Braunschweig partnership
 - ✓ PIRE
 - ✓ The URI / Braunschweig cooperation
 - An example for a strategic partnership between universities?
- ✓ Where do we go from hence?

BRAUNSCHWEIG



**Signing the Dual Degree Doctorate
September 28, 2007**



Prof. Dr.-Ing. Dr. h. c. Jürgen Hesselbach
President of TU Braunschweig



Niedersächsische Technische Hochschule
NTH

Strategic Partnership

A [strategic] partnership is a voluntary collaborative agreement between two or more parties in which all participants agree to work together to achieve a common purpose or undertake a specific task and share risks, responsibilities, resources, competencies and benefits.

Such a strategic partnership is built on a win-win mindset:
By sharing we gain more.

http://www.1000ventures.com/business_guide/partnerships_main.html

Strategic Partnership

- ✓ **Voluntary nature**
- ✓ **Common interest**
- ✓ **Mutual dependency**
sharing risks, responsibilities, resources, competencies and benefits
- ✓ **Synergy**
value added or the total being greater than the sum of its individual parts
- ✓ **Explicit commitment** or agreement on the part of the participants
- ✓ **Working together**
partners work together at all levels and stages, from the design and governance of the initiative to implementation and evaluation
- ✓ **Complementary support**
- ✓ **Shared competencies and resources**
partnerships are a mechanism to leverage different types of resources and competencies, including, but not only, money
- ✓ **Good communication**
- ✓ **Respect and trust**

Development of URI/Braunschweig partnership

- 1989 Contact established
- 1990 Mutual faculty visits start
- 1995 Agreement of Collaboration signed; student exchange starts
- 1997 Agreement on Dual Degree Program (Diplom / MSc) signed
- Steady increase in student exchange activities
- Steady increase in Dual Degree numbers
- Steady increase in mutual faculty visits
- Increased identification of common research interests
- 2004 NSF awards \$ 2.4 million PIRE grant to URI
- Joint research activities shift into higher gear
- 2007 Agreement on Dual Degree Doctorate signed

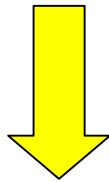
- Total: 400+ students exchanged
- 100+ Diplom / MSc Dual Degrees awarded

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Where do we go from hence?

URI ↔ TU Braunschweig



URI ↔ NTH@Braunschweig



Thank you for your attention

