

February 2008

▶ **Meetings:**
2/22, 3/7, 3/28
All meetings are @
12:25 in the student
commons

Student Nurses Association

SNA election process begins!

Elections

Beginning February 22nd, the SNA will be accepting nominations for SNA officers for the next academic year. The elections will be held during the SNA meeting March 7th. To see descriptions of executive responsibilities see www.nсна.org. We will be discussing these positions at the Feb. 22nd meeting! Please come!

SNA Booths

This semester SNA is getting out into the URI community. This month the SNA hosted a "Health Heart" booth in the Memorial Union to educate students and other community members about basic cardiac health tips. The students took blood pressures and offered exercise and diet information. On March 3rd the SNA will be hosting a booth featuring brain health awareness. Tell us your ideas on how to educate our community!

Thank You!

The SNA would like to formally thank the Student Affairs committee for their generous contribution towards sending 5 SNA members to the National Student Nurses Association Conference. This funding helps us to send more students to represent URI. Thank you!

Upcoming Events:

SNA election nominations begin	2/22
NSNA convention	2/26-3/3
SNA booth in the MU	3/3
SNA elections	3/7



SNA welcomes all students to join our organization.

To contact us:

- President: Jeanette Gourd
jeanette54@yahoo.com
- VP: Elsa Fennelly
fenn119@mail.uri.edu
- Secretary: Kathryn Hughlock
katiepl@mail.uri.edu
- Treasurer: Christy Boucher
Lilbouchcb33@mail.uri.edu

National SNA Conference

This March URI SNA is sending 5 students to the NSNA conference in Grapevine Texas. From March 26-30 the URI representative will get to hear from veteran

nurses, participate in NCLEX reviews session, discuss developments in the nursing fields and explore career opportunities while meeting nursing students from

all over the nation. SNA can't wait to hear all about the experience!

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write

your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished

writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally,

you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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SNA Newsletter



Organization

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing

of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.