

UNIVERSITY OF RHODE ISLAND - COLLEGE OF HUMAN SCIENCE AND SERVICES  
**TEXTILE MARKETING CURRICULUM PLANNING SHEET**  
[www.uri.edu/hss/tmd](http://www.uri.edu/hss/tmd)

HS\_TXMK                      BS TEXTILE MARKETING (TXMK)..... 120 credits

Name:	Entering Date: 2011	Advisor:
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**GENERAL EDUCATION REQUIREMENTS.....** 41-45credits

		URI 101 (1)	
Communications (6)	WRT 104, 105, or 106	COM 100	
Fine Arts/Literature (6)			
Foreign Language/Culture <sup>1</sup> (6)			
Letters (6)			
Mathematics (3-6)	MTH 131	Students whose math prep is weak should take MTH 099 and/or MTH 111 before taking MTH 131	
Natural Sciences (7-8)	**CHM 101/102 or 103/105	NFS 207, 210: BIO 105, MIC 190, PHY 112/186, PHY111/185	
Social Science (6)	PSY/SOC/APG	***ECN 201	

<sup>1</sup>Foreign Language/Culture requirements are also fulfilled by study abroad; the six credits add to Free Electives  
 \*\*Prerequisite for TMD 303/313    \*\*\*Prerequisite for TMD 433

**CORE REQUIREMENTS.....** 66 credits

Business Requirements (37 credits)	Textile Requirements (29 credits)
BUS 201 Financial Accounting (3)	ECN 202 Economic Principles (3)
BUS 202 Managerial Accounting (3)	TMD 103 Textile Products (3)
CSC 101 Computing Concepts (3)	TMD 224 Culture, Dress, Appearance (3)
STA 308 Introductory Statistics (3)	TMD 303 Textile Science (3)
BUS 315 Legal/Eth Envir. of Business (3)	TMD 313 Textile Science Lab (1)
BUS 341 Organizational Behavior (3)	TMD 240/440/441 (3)
BUS 365 Marketing Principles (3)	TMD 402 Seminar (Spring Only) (1)
BUS 366 Consumer Behavior (3)	TMD 403 Textile Performance (Spring Only) (3)
BUS 367 Marketing Research (3)	TMD 433 Textile Markets (3)
BUS electives: 9 credits selected from...:	TMD electives (6)
BUS 360, 448, 449,	
450, 465, 467, 468	

NOTE: To transfer into TM (from UC or elsewhere):

- Freshmen require 27 credits, 3.0 overall gpa and 3.0 gpa in CSC101 and MTH 131
- Sophomores require a 2.4 gpa in BUS 201, CSC101, MTH131, STA 308 and ECN201

Students must be out of UC to enrol in 300 and 400 level business courses.

**FREE ELECTIVES.....** 9-13 credits

**SUGGESTED TRACKS FOR FREE ELECTIVES:**

<b>Merchandising</b>	<b>Design</b>	<b>Historic</b>	<b>Textile Science</b>
TMD 232 Fashion Retailing	TMD 126 Basics of Design	TMD 240 Dev. Contemp. Fashion	TMD 113 Color Science
TMD 222 Apparel Production	TMD 222 Apparel Production	TMD 426 Historic and Contemp. Furniture	TMD 413 Dyeing/Finishing
TMD 226 Interior Design	TMD 226 Interior Design	TMD 440 Historic Textiles	
TMD 332 Retail Buying	TMD 325 Apparel I	TMD 441 History of Western Dress	
TMD 424 Fashion Theory	TMD 327 Apparel Design		
TMD 432 Fashion Retail Supply Chain	TMD 335 Apparel II		
TMD 442 Fashion Promo	TMD 345 CAD in Apparel		
TMD 452 Cons. Behavior	TMD 346 CAD in Textile		
	TMD 355 Draping		
	TMD 358 Weaving		
	TMD 427 Portfolios/Presntns		

Seniors who have a 3.0 or above may take TMD graduate courses.

Work in each of these areas can be extended with “Special Problems” courses TMD 361/2 or with an internship (TMD 461/2) under the supervision of a TMD faculty member who teaches in that area,

NAME	STUDENT ID
ADVISOR'S SIGNATURE	DATE