

Yan Ma, Ph.D.

Professor

Work:

Graduate School of Library and
Information Studies
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EDUCATION

Ph.D., Educational Communications and Technology, Department of Curriculum and Instruction, School of Education, University of Wisconsin-Madison, Madison, Wisconsin, May 1993.

S.C. in Computer-Assisted Bibliographic Instruction, School of Library and Information Studies, University of Wisconsin-Madison, Madison, Wisconsin, December 1990.

M.L.S., School of Library and Information Science, Kent State University, Kent, Ohio, May 1988.

B.A., English Literature and Linguistics, College of Foreign Languages, Zhejiang University, Hangzhou, China, August 1982.

CAREER

Professor, Graduate School of Library and Information Studies, University of Rhode Island, July 2003-present.

Associate Professor, Graduate School of Library and Information Studies, University of Rhode Island, July 1999-June 2003.

Assistant Professor, Graduate School of Library and Information Studies, University of Rhode Island, December 1996-June 1999.

Assistant Professor, School of Library and Information Science, University of Wisconsin-Milwaukee, September 1994-December 1996.

Cataloging Librarian, Galter Health Sciences Library, Northwestern University,
September, 1991-August 1994.

Teaching Assistant, School of Library and Information Studies, University of Wisconsin-
Madison, September 1989-August 1991

Project Assistant (Head of Technical Services), School of Library and Information
Studies Library, University of Wisconsin-Madison, Summer 1990.

Project Assistant (Reference), Instructional Materials Center (IMC), University of
Wisconsin-Madison, September 1988-August 1989.

Graduate Assistant, School of Library and Information Science, Kent State University,
1986-1988.

Instructor of English, College of Foreign Languages, Zhejiang University (formerly
Zhejiang Medical University), Hangzhou, People's Republic of China, 1982-1986.

OTHER ACADEMIC AND RESEARCH POSTS

Honorary Professor, the School of Information Management, Zhejiang University, China,
2004-present.

Special Researcher, the School of Information Management, Zhejiang University, China,
2004-present.

Associate in Research with the Fairbank Center for East Asian Research at Harvard
University since July 1, 2002-present.

Summer Adjunct Faculty Member, Department of Information and Computer Sciences,
Library and Information Science Program, University of Hawaii—Manoa, 2005.

RESEARCH INTERESTS

General Research Interests Incorporating research methodologies and theories used in
educational communications and technology to study issues in library and information
science using quantitative, qualitative, and critical and social/cultural methods/analysis.

Research agenda has focused on visual literacy; social informatics; visual
information science; critical and social/cultural analysis of technologies in library and
information science education and information systems; mode, access, and

organization of information; Chinese American newspapers and periodicals in the United States.

TEACHING INTERESTS

Organization of print and digital information. Visual information science. Information storage and retrieval. Information Architecture. Computer systems in library automation (with a component of library digital initiative). Research methods. Applications of information technologies and new media in libraries and other information settings. Design and production of educational multimedia. Cultural and critical analysis of information technology and new media.

COURSES TAUGHT

- LSC 505 Organization of Information
 - LSC 508 Introduction to Information Science and Technology
 - LSC 529 Theory and Production of Library Media and Communications
 - LSC 544 Information Science for Librarians
 - LSC 544 Visual Information Science (It is a new course developed in 1999 to replace the previous course Information Science for Librarians)
 - LSC 546 Computer Systems in Library Automation
 - LSC 548 Internet Architecture
 - LSC 549 Information Storage and Retrieval
 - LSC 550 Organization of Digital and Non-book Resources
- In addition to face-to-face instruction, all above courses are either completely delivered via WebCT or supplemented with WebCT.**
- LSC 593 Supervise Independent Work
 - LSC 595 Professional Field Experience

PUBLICATIONS

Book

DeVaney, Ann, Gance, Stephen, and Ma, Yan. (2000). (Eds.). *Technology and Resistance : Electronic Communications and New Alliances Around the World*. New York: Peter Lang.

Book Chapter

Ma, Yan. (2000). Chinese Online Presence: Tiananmen Square and Beyond. In DeVaney, Ann, Gance, Stephen, and Ma, Yan. (Eds.). *Technology and Resistance: Electronic Communications and New Alliances Around the World*, (pp. 139-151). New York: Peter Lang.

Refereed Articles

- Ma, Yan. (being reviewed). Icons as visual information representations on library homepages: A Semiotic Analysis. *Journal of American Society for Information Science*
- Ma, Yan. (2005). Preface to the book of *The Era of Picture: The Theoretical Analysis of Visual Culture Communication*. Shanghai, China.
- Ma, Yan. (2004). The visible and the invisible: media and race in China. *Globalization: Visible vs. invisible- the Theory and Practice of Visual Culture. The First International Research Symposium on Visual Culture Communication in China*, (pp. 290-294).
- Ma, Yan. (2003). Chinese American newspapers and periodicals in the United States and their Web presence. *Serials Review*, 29:179–198
- Ma, Yan and Semali, Ladislaus. (2003). Understanding digitization and the visual experience in the age of the Internet: principles, practices and challenges. *Journal of Visual Literacy*, 23 (2): 85-102.
- Ma, Yan. (2002). A design analysis model for developing World Wide Web sites. *Journal of American Society for Information Science*, 53 (7): 531-535.
- Ma, Yan. (2000). Research in Educational Communications and Technology at University of Wisconsin-Madison: A study of dissertations completed since the inception of the program. In Parks, Kristin and Simonson, Michael. (2000). (Eds.). *22nd Annual Proceedings of Selected Research and Development Papers at the National Convention of the Association for Educational Communications and Technology*, (pp. 295-304). Ohio: R.T.S. & Associates International, LLC.
- Ma, Yan. (2000). Organization of Internet and Digital Resources. In *Proceedings of 21st Century Public Libraries: Vision and Reality*, (pp. 5-3—5-15). Taiwan: The National Central Library.
- Ma, Yan and Diodato, Virgil. (1999). Icons as visual form of knowledge representation on the World Wide Web: A semiotic analysis. In Woods, Larry. (1999). (Ed.). *ASIS' 99 Proceedings of the 62nd ASIS Annual Meeting Washington, D. C. October 31 – November 4, 1999*. (pp. 181-193). Medford, NJ: Information Today, Inc.
- Ma, Yan. (1999). Visual information science: its need and place in the curriculum of

- library and information science education. In Griffin, Robert .E., Gibbs, William J., and Weigmann, Beth. (Eds.). *Visual Literacy in an Information Age* (pp. 235-239), Blacksburg, VA: The International Visual Literacy Association.
- Ma, Yan. (1999). Chinese American newspapers and periodicals in the United States: An analysis of a national survey. *The Serials Librarian*, 35 (4): 63-69.
- Ma, Yan, Miller, Steve, and Liu, Yan-quan. (1997). Cataloging Nonprint Resources in the United States and China: A Comparative Study of Organization and Access for Selected Electronic and Audiovisual Resources. *International Cataloguing and Bibliographic Control*, 26 (2): 46-49.
- Ma, Yan and Barkey, Daniel. (1996). A design analysis of the development of the World Wide Web—the example of the Galter Health Science Library, Northwestern University. In Velders, Teun, (Ed.). *The 4th International Research Symposium on Visual Verbal Literacy 'Beeldenstorm in Deventer': Multimedia Education in Praxis—Selected Papers* (pp. 130-134), Deventer, Netherlands, 1996.
- Ma, Yan (1996). A semiotic analysis of icons on the World Wide Web. In Griffin, Robert (Ed.). *Eyes on the Future: Converging Images, Ideas, and Instruction*, (pp. 33-41). Blacksburg: VA: International Visual Literacy Association.
- Ma, Yan. (1995). Reader-response theory: An analysis of a work of Chinese postmodern art. *Journal of Visual Literacy*, 15 (1): 39-72.
- Ma, Yan (1995). A reader-response analysis of *A Book from the Sky* In Deauchamp, D. G., Braden, R. A., and Griffin, R.E. (Eds.). *Imagery and visual literacy* (pp. 218-237), Blacksburg, VA: The International Visual Literacy Association.
- Ma, Yan. (1995). Internet: the global flow of information. *Microcomputers for Information Management*, 12 (3), 189-200.
- Ma, Yan (1994). A comparison of the effectiveness of DAPPOR, a computer-assisted instruction (CAI) drill program and a print drill program for end-users in education of DIALOG command language, *Journal of Education for Library and Information Science*, 35 (3), 201-209.
- Ma, Yan. (1989). Chinese American newspapers and periodicals in the United States. *Ethnic Forum*, 9 (1-2), 100-121.

Book Reviews

- Ma, Yan. (2001). Review of *The Intellectual Foundation of Information*

Organization by Elaine Svenonius, *Library Quarterly*, 71 (3): 412-14.

Ma, Yan. (1996). Review of *Aspirations and monitoring in an academic environment women faculty in library and information science* by Mary Niles Maack and Joanne Passet, *Journal of Library and Information Science*, 22 (2): 122-124.

Ma, Yan. (1997). Prepublication review of *Cataloging and classification: trends, transformations, teaching, and training* by James R. Shearer and Alan Thomas. New York: Haworth Press.

Ma, Yan. (1995). Review of *Languages of the world: cataloging issues and problems* by Martin D. Joachim, *Library Quarterly*, 65 (2), 249-251.

Ma, Yan. (1995). Prepublication review of *Classification: options and opportunities* edited by Alan Thomas. New York: Haworth Press.

Non-refereed Publications

Ma, Yan. (December 2003). President's Message for the *IVLA ReView*, a newsletter for the International Visual Literacy Association.

Ma, Yan. (March 2004). President's Message of "Highlights from the IVLA President" for the *IVLA ReView*, a newsletter for the International Visual Literacy Association.

Ma, Yan. (July 2004). President's Message of "State of the Organization" for the *IVLA ReView*, a newsletter for the International Visual Literacy Association.

Ma, Yan. (1997). A directory of Chinese American newspapers and periodicals in the United States. *Bulletin of Bibliography*, 54 (1): 25-31.

Note: Although *Bulletin of Bibliography* is not a refereed publication, the inclusion of papers for publication is very selective. It is one of the most prestigious and valuable journals in the field of library and information science. It enjoys a history of more 100 years. Many libraries place *Bulletin of Bibliography* in their Reference Collection.

Conference Proceedings

Ma, Yan and Diodato, Virgil. (1998). A semiotic analysis of icons on the World Wide Web library homepages--An analysis of indexing and use (Abstract). In Mustafa El Hadi, Widad, Maniez, Jacques, and Pollitt Steven A. (1998). (Eds.). *Structures and Relations in Knowledge Organization*, (p. 418). Germany: Ergon Verlag.

Ma, Yan. (1996). Chinese American newspapers and periodicals in the United States. *62nd IFLA General Conference, 25-31 August 1996, Beijing. Booklet 5*, p. 71-76 (010-NEWS-2-E).

Ma, Yan, Miller, Steven, and Liu, Yan-quan. (1996). Cataloging nonprint resources in the United States and China: a comparative study of organization and access for selected electronic and audiovisual resources. *62nd IFLA General Conference, 25-31 August 1996, Beijing. Booklet 6*, p. 86-90 (076-AVM-3-E).

Publications in Other Formats or Languages

Ma, Yan, Miller, Steven, and Liu, Yan-quan. (1997 in Chinese). Guanyu Meiguo he Zhongguo fei yinshuaipin ziliao de bianmu [Cataloging nonprint resources in the United States and China: a comparative study of organization and access for selected electronic and audiovisual resources]. In *Kua shiji de tushu qingbao zi chuang: di 62 jie guoji tulian dahui lunwen xuan yi*. [translations of selected papers presented at the 62nd IFLA General Conference], (p. 280-286). Shanghai: Shanghai Library Association, China.

Ma, Yan (1996). A semiotic analysis of icons on the World Wide Web. (ERIC Documentation Reproduction No. ED 391481)

Ma, Yan. (1995). *A Reader-response analysis of "A Book from the Sky."* (ERIC Documentation Reproduction No. ED 380 082)

Ma, Yan. (1995). Reader-response theory: An analysis of a work of Chinese postmodern art. *Journal of Visual Literacy*, 15 (1): 39-72. (ERIC Documentation Reproduction No. EJ541480)

Ma, Yan. (1995). *A Reader-response analysis of "A Book from the Sky."* (ERIC Documentation Reproduction No. ED 380 082)

Ma, Yan (1994). A comparison of the effectiveness of DAPPOR, a computer-assisted instruction (CAI) drill program and a print drill program for end-users in education of DIALOG command language, *Journal of Education for Library and Information Science*, 35 (3), 201-209. (ERIC Documentation Reproduction No. EJ489798)

Ma, Yan. (1993). A reader-response analysis of *A Book from the Sky*--a postmodern educational enterprise (Doctoral dissertation, University of Wisconsin-Madison, 1993). *Dissertation Abstracts International*, 54 (9A), 3311.

Ma, Yan. 2004. Received Hope and Heritage Fund from the College of Arts and Sciences in support of setting up a Center for Research in Visual Literacy and New Media in China.

Ma, Yan. 2004. Received Funds from the Provost Office of the University of Rhode Island in support of setting up a Center for Research in Visual Literacy and New Media in China.

Ma, Yan. 2002-2003. Fellow of the Preparing Tomorrow's Teachers in Technology Grant.

Ma, Yan. March 2002. Received a grant from the University of Rhode Island Foundation Faculty Assistance Fund for the research on "Women's Role in the Development of Chinese American Newspapers and Periodicals in the United States."

Ma, Yan. October, 2001. Received funding from the URI Teaching with Technology Student Assistants Program grant supported by the URI Information and Instructional Technology Services (IITS) and the Instructional Development Program (IDP).

Ma, Yan. 2001-2002. Fellow of the Preparing Tomorrow's Teachers in Technology Grant.

Ma, Yan. May, 2001. Received funding from College of Arts and Sciences' Hope and Heritage Fund to support research.

Ma, Yan. (Co-Principal Investigator with W. Michael Havener, Naomi Caldwell, Donna Gilton). Received the 2000 National Leadership Grant of "Project Prism: A Fellowship Program Focused on Diversity and Information Literacy" from the U.S. Institute of Museum and Library Services. September 1, 2000 – August 31, 2002. (\$232,646).

Ma, Yan. 2000-2001. Fellow of the Preparing Tomorrow's Teachers in Technology Grant.

Ma, Yan. June, 2000. Received College of Arts and Sciences Faculty Development Fund, University of Rhode Island.

Ma, Yan. February, 2000. Visiting Scholar Award from URI Honor Program for Professor Jiong-Qiang Zhu, Professor and Director English Literature Research Center, Foreign Languages Institute, Zhejiang University, Hangzhou, China.

Ma, Yan. May-June, 2000. Research with Dr. Ye Ying, Associate Dean of Zhejiang University Libraries, China on Visual Information Science and Web Technology.

Ma, Yan. August 1999. Received funding from College of Arts and Sciences' Hope and Heritage Fund to support Research.

Ma, Yan. May 1999. Received Feinstein College of Continuing Education Experimentation and Development Fund to develop a distance education course of Visual Information Science.

Ma, Yan. March 1999. Received University of Rhode Island Foundation Faculty Assistance Fund grant for the research on "Organization and Access for Digital and Nonprint Resources."

Ma, Yan. December 1998. Received College of Arts and Sciences Faculty Development Fund, University of Rhode Island.

Ma, Yan. May 1998. Selected as a fellow of the 1998-1999 URI Multicultural Center Faculty Fellows Program.

Ma, Yan. March 1998. Visiting Scholar Award from URI Honors Program for Dr. Rune Pettersson, Mälardalen University, Department of Information Design, Eskilstuna, Sweden.

Ma, Yan. February 1998. Received College of Continuing Education Experimentation and Development Fund to develop a distance education course of Organization of Information.

Ma, Yan. June 1997. Selected as a fellow of the URI 1997-1998 Teaching Fellows Program.

Ma, Yan. April 1997. Selected as a fellow of the URI Teaching and Technology Fellows Program to develop multimedia educational programs.

Ma, Yan. March 1997. Received University of Rhode Island Foundation Faculty Assistance Fund grant for further research on "Chinese American Newspapers and Periodicals in the United States."

Ma, Yan. October, 1996. Received the Award for Faculty Travel International Studies and Programs, the Graduate School, University of Wisconsin-Milwaukee.

Ma, Yan. August, 1996. Received an award from the Center for International Studies, a joint National Resource Center of the University of Wisconsin-Milwaukee and Marquette University for presenting two papers at the 62nd General Conference of the International Federation of Library Associations, Beijing, China, August, 1996 and an official

business trip to the Northeast Normal University, China on behalf of the University of Wisconsin-Milwaukee.

Ma, Yan. May 1996. Received a grant from the Institute on Race and Ethnicity, the University of Wisconsin System for the study of "Chinese American Newspapers and Periodicals in the United States."

Ma, Yan. January 1995. Received the Graduate School Research Incentive Program grant for 1995-1996, University of Wisconsin-Milwaukee.

Ma, Yan. July 1995. Received the Graduate School Research Support Award to Conduct research of "A Comparative Study of Organization and Access for Electronic and Audiovisual Resources in Libraries in the United States and the People's Republic of China."

**CONFERENCE PRESENTATIONS, MEETINGS CHAIRED,
PARTICIPATION AS PRESENTER, REACTOR/FACILITATOR, AND TRAINER**

Ma, Yan. (2005). Presented "Visual Information Science" at the Department of Information and Computer Sciences, Library and Information Science Program, University of Hawaii—Manoa, July 21, 2005.

March 2005. Arranged and facilitated the international academic exchange programs between the University of Rhode Island and Zhejiang University, China for URI International Engineering Program in China.

March 2005. Established the academic exchange program between the Graduate School of Library and Information Studies and the Department of Information Resources Management at Zhejiang University, China.

Ma, Yan. (2005). Submitted a proposal to present "A Reader-response Analysis of the Film "Crouching Tiger, Hidden Dragon" at the International Visual Literacy Association Annual conference, Orlando, Florida, October 17-20, 2005

Ma, Yan. (2004). Submitted an abstract of "Social Informatics: Flow of Information Through New Technologies: A Focus on Visual Literacy" for the "Social Informatics Workshop for Library and Information Science Research A Workshop" at the American Society for Information Science and Technology Annual Meeting November 12-17, 2004 Providence, Rhode Island.

Ma, Yan. (2004). Presented "Visual literacy: an analysis of commercials in China" at Ningbo Science and Technology Institute of Zhejiang University, China, June 3, 2004.

Ma, Yan. (2004). Presented "Visible and the Invisible: Media and Race in China" at the "Globalization: Visible vs. Invisible the First International Research Symposium For Visual Culture Communication in China," Fudan University, Shanghai, China, May 29-30, 2004.

Ma, Yan. (2004). Was invited by the Boston Public Library to present "Visual Literacy and Information Science," April 8, 2004.

Ma, Yan. (2003). Presented "Visual Information Science" at the School of Library and Information Science of the Chinese Academy of Sciences, Beijing China, December 18, 2003.

Ma, Yan. (2003). Presented "Visual Information Science" at the School of Library and Information Science, Beijing University, China, December 19, 2003.

Ma, Yan. (2003). Participate in a seminar of Information Technology in Academic Libraries in China and the United States at Zhejiang University, China, December 14, 2003.

Ma, Yan. (2003). Presented "Information Technology and Visual Information Science: the Challenges for Library and Information Science Education " at the Chinese Academy of Sciences Symposium on the Sustainable Development and Innovation of Libraries, Beijing, China, December 20-23, 2003.

Ma, Yan. (2003). Presented "A Semiotic Analysis of Images in the Film of "Crouching Tiger, Hidden Dragon" 2003 Annual Convention of the Association for Educational Communications and Technology, Anaheim, CA, October 22-26, 2003. (Proposal was accepted and invited to submit the paper. Due health problem, it was not presented).

Ma, Yan, Zhou, Zi-rong. (2003). Presented "Images from the Western Culture in China" International Visual Literacy Association Annual conference, Newport, RI, October 1-5, 2003.

Ma, Yan and Semali, Ladislaus (2002). Presented "Digitization of the IVLA Collection at ASU: Prospects and Challenges" was presented at the International Visual Literacy Association Conference in Breckenridge, Colorado, October 1 to October 5, 2002.

Ma, Yan (2002). Presented "The Power of Visual Representations in the Film of "Crouching Tiger, Hidden Dragon" was presented at the International Visual Literacy Association Conference in Breckenridge, Colorado, October 1 to October 5, 2002.

Ma, Yan. (2002). "Cultural Images and Social Bond: Reading the Film 'Crouching Tiger, Hidden Dragon'" was accepted for presentation at the International Conference of the

International Visual Sociology Association in Santorini Island, Greece, July 13-18, 2002. (Canceled the trip due to illness).

Ma, Yan and Muffoletto, Robert (organizers) (2002). The First International Summer Research Symposium on Global Media and Visual Literacy Education, University of Rhode Island, August 1-3, 2002. (postponed to a later date).

Ma, Yan. (2001 virtual presenter). Presented "A Cultural Analysis of the Film of 'Crouching Tiger and Hidden Dragon'" at the International Visual Literacy Association Conference in Sweden, November 7 to November 11, 2001.

Ma, Yan. (2001). Presented "Visual Literacy: Reading the Film 'Crouching Tiger and Hidden Dragon'" in Beijing, Nanjing, Changsha, Hangzhou, and Shanghai hosted and supported by the School of Journalism at Renmin University of China (and its Research Center for Journalism and Social Development), Beijing Broadcasting Institute, Zhejiang Radio and Television College, China Central Television Station, Beijing Television Station, Nanjing Television Station, Hunan Film and Television Corporation, and Shanghai Oriental Television Station.

Ma, Yan. (2001). Presented "The Internet and E-learning" at Zhejiang University, China, July 2001.

Ma, Yan. (2001). Presented "Chinese American Newspapers in the United States and Their Web Presence" at the National Conference on Asian Pacific American Librarians, San Francisco, June 2001.

Ma, Yan. (2001). Presented "Reading the Film of 'Crouching Tiger and Hidden Dragon'" and Multicultural Education at the Diversity Week, University of Rhode Island, October 3, 2001.

Ma, Yan. (2000). Presented "Chinese American Newspapers and Periodical in the United States" at the Diversity Week, University of Rhode Island, October 20, 2000.

Ma, Yan (2000). Invited by Zhejiang University, China to do cooperative research on Visual Information Science and Web Technology in summer, 2000.

Ma, Yan. (2000). Presented "Organization of Internet and Digital Resources" at the Conference of "21st Century Public Libraries: Vision and Reality" with invitation by Taichung Office of the Council for Cultural Affairs, Executive Yuan and National Taichung Library of Taiwan April 24-May 3, 2000.

Ma, Yan. (2000). Presented "Research in Educational Communications and Technology at University of Wisconsin-Madison: A study of dissertations completed since the inception of the program" at the AECT Annual Convention in Long Beach, California, February 16-20, 2000.

Ma, Yan and Diodato, Virgil. (1999). Presented "Icons as visual form of knowledge representation on the World Wide Web: A semiotic analysis" at the Annual ASIS Conference of Knowledge: Creation, Organization and Use in Washington, D.C., November 1-4, 1999.

Ma, Yan. (1999). Presented "A Semiotic Analysis of Icons on the World Wide Web: Phase II" at the 1999 AECT National Convention in Houston, Texas, February 10-14, 1999.

Ma, Yan. (1998) Presented "Visual Information Science: Its Need and Place in the Curriculum of Library and Information Science Education" at the 30th International Visual Literacy Conference in Athens, Georgia, October 21-25, 1998.

Ma, Yan. (1998). Chair of a Panel Discussion on Chinese Community and Documentation Role of Ethnic Press at the 23rd Chinese American Academic Professional Society Conference, New York, September 12-13, 1998.

Ma, Yan and Diodato, Virgil. (1998). Presented "A Semiotic Analysis of Icons on the World Wide Web Library Homepages--An Analysis of Indexing and Use" at the Conference of the Fifth International Society for Knowledge Organization (ISKO 5) in Lille, France, August 25-29 1998.

Ma, Yan. (1998). Invited by Xiamen University (Amoy University), China to lecture at a one-week workshop on information technology and services, July 27-July 31, 1998. (The invitation was declined by Ma due to a time conflict).

Ma, Yan. Participated in the "Knowledge Access Management: Tools and Concepts for Next-Generation Catalogers" organized by OCLC, June 1998.

Ma, Yan. (spring 1998). Conducted CIP Upgrader Catalogue Training course and the Provisional Plus Catalogue Training course for the Yankee Book Peddler, Contoocook, New Hampshire.

Ma, Yan. (1997). Participated in the 1997 International Visual Literacy Association Conference, State College, Pennsylvania, October 22-26, 1997.

Presented "Organization of and Access to Electronic & Audiovisual Materials" at the *Networking and Library Services Workshop* at the invitation by Fudan University Library, Shanghai, China, June 15-19, 1997.

Presented at the “Information Superhighway and Library Services Workshop” at the invitation by Zhejiang University, Library Association of Zhejiang Province, and Library Committee of Zhejiang Higher Education, China, June 9 - 11, 1997.

Three presentations were given:

1. Internet Resources Management
2. Nonprint Materials Cataloging Codes
3. Organization of and Access to Electronic & Audiovisual Materials

During June 9-11, 1997, I was invited to lecture on organization of electronic and audiovisual resources at Hangzhou University and had a discussion session at the Zhejiang Medical University, Hangzhou, China.

Ma, Yan. (1997) Presented “Fax, Phone, and Tiananmen Square” at (SIG/Media, Culture, and Curriculum—Membership Meeting), 1997 AERA Annual Conference, Chicago, March 24-28, 1997.

Ma, Yan and Butler, Rebecca (1997). Presented “The Role of AECT in the Development of Cataloging Code for Nonprint Resources” at the 1997 AECT National Convention, Albuquerque, New Mexico, February 12-16, 1997.

Ma, Yan (1996). Presented “Interdisciplinary Connections and Illuminations” at the First National Research Seminar: Partners and Paradigms: Library Research in the Information Age, Florida State University, Tallahassee, Florida, November 1-2, 1996.

Invited by UWM Beta Rho Chapter Beta Phi Mu, the international honor society for the Library and Information Science profession to speak on “Visual Literacy” for the 1996 Fall Research Colloquium on October 18, 1996.

Ma, Yan. (1996). As an Official Representative, participated in the 50th Anniversary of Northeast Normal University, Changchun, China, on behalf of the University Chancellor and the University of Wisconsin-Milwaukee, August 5, 1996.

Ma, Yan. (1996). On Behalf of the University of Wisconsin-Milwaukee, went on an official business Trip to Northeast Normal University, Changchun, China, to explore academic exchange programs between the University of Wisconsin-Milwaukee and

Northeast Normal University, especially in the field of library and information science, August 1996.

Ma, Yan (1996). Presented “A Comparative Study of Organization and Access for Electronic and Audiovisual Resources in the United States and the People’s Republic of China” at the Department of Library and Information Science, School of International

Industry-Commerce, Management, Northeast Normal University, Changchun, China, September 2, 1996.

Ma, Yan (1996). Presented "Cataloging Internet Resources" at the Department of Library and Information Science, School of International Industry-Commerce, Management, Northeast Normal University, Changchun, China, September 3, 1996.

Ma, Yan. (1996). Presented "Chinese American Newspapers and Periodicals in the United States" at the International Federation of Library Associations, Beijing, China, August 25-31, 1996.

Ma, Yan (Project Director), Miller, Steve, Liu, Yan-quan (1996). "A Comparative Study of Organization and Access for Electronic and Audiovisual Resources in the United States and the People's Republic of China" presented at the International Federation of Library Associations, Beijing, China, August 25-31, 1996.

Ma, Yan. (Project Director) and Barkey, Daniel. (1996). Presented "A Design Analysis of the Development of the world Wide Web--the Example of the Galter Health Sciences Library, Northwestern University Library, U.S.A." at the 4th International Research Symposium on Visual Verbal Literacy Process and Products, in Deventer, Netherlands, May 6-11, 1996.

Ma, Yan (1995). Moderator and commentator for the Chinese American Librarians Association Annual Conference Program: "Internet: Highway to Cities of Multimedia and Chinese Resources" at the Chinese American Librarians Association/American Library Association Conference, Chicago, Illinois, June 1995.

Ma, Yan. (1995). Presented "A Semiotic Analysis of Icons on the World Wide Web" at the 27th International Visual Literacy Association Conference, Chicago, October 18-22, 1995.

Facilitator of a Talk Table on the topic of Cataloging Electronic Texts at 1995 Wisconsin Association of Academic Librarians' Annual Conference, Brookfield, Wisconsin, April 21, 1995.

OCLC Peer Council on Cataloging Internet Resources (reactor) on April 25, 1995. University of Wisconsin-Madison, Wisconsin.

Presenter. "The Challenge of Cataloging Audiovisual and Electronic Resources" at the School Media Day, School of Library and Information Science, University of Wisconsin Milwaukee, May 6, 1995.

Ma, Yan and De Vaney, Ann. (1994). "A Reader-Response Analysis of *A Book from the Sky*" at the 26th Annual Conference of the International Visual Literacy Association, Tempe, Arizona (October 12-16).

AWARDS AND HONORS

March 2005. Received honorary professorship appointment by the School of Information Management at Zhejiang University, China.

May 2004. Received "Special Researcher Appointment" at the School of Information Management at Zhejiang University, China.

Associate in Research with the Fairbank Center for East Asian Research at Harvard University since July 1, 2002-

Fellow, 1992-1993 Professional Development Program, developed by the University of Chicago, the University of Illinois at Chicago, and the Northwestern University.

August Alpers Award from the School of Library and Information Science, Kent State University, April 1988.

This award is presented to a library science graduate student "who ranks high academically and contributes the most to the School."

Who's Whos

Listed in *Who's Who of American Women 2006-2007*. 24th edition. New Providence, NJ: Marquis Who's Who.

Listed in *The Cambridge Blue Book*. Cambridge, England: International biographical Center, 2005.

Listed in the *Who's Who in American Education 2005-2006*. 7th edition. New Providence, NJ: Marquis who's Who, 2005.

Listed in *Who's Who in Science and Engineering 2005-2006*. 8th edition. New Providence, NJ: Marquis Who's Who, 2005.

Listed in *Who's Who of American Women 2004-2005*. 24th edition. New Providence, NJ: Marquis Who's Who, 2004.

Listed in the *Who's Who in American Education 2004-2005*. 6th edition. New Providence, NJ: Marquis who's Who, 2004.

Listed in *Who's Who in Science and Engineering 2000-2001*. 5th edition. New Providence, NJ: Marquis Who's Who, 2000.

Listed in *Who's Who of American Women 1999-2000*. 21st edition. New Providence, NJ: Marquis Who's Who, 1999.

Listed in the *International Who's Who of Intellectuals*. 13th edition. Cambridge, England: International Biographical Center, 1998.

Listed in the *Dictionary of International Biography*. 26th edition. Cambridge, England: International Biographical Center, 1998.

Listed in the *Who's Who in American Education 1996-1997*. 5th edition. New Providence, NJ: Marquis who's Who, 1997.

Listed in the *World Who's Who of Women*. 14th edition. Cambridge, England: International Biographical Center, 1997.

Listed in *Who's Who of American Women 1997-1998*. 20th edition. New Providence, NJ: Marquis Who's Who, 1996.

Listed in *Who's Who in the World*. 14th edition. New Providence, NJ: Marquis Who's Who, 1996.

Listed in *International Who's Who of Intellectuals*. 11th edition. Cambridge, England: International Biographical Center, 1995.

Listed in *The Most Admired Men and Women of the Year 1994-1995*. Raleigh, NC: American Biographical center, 1995.

Listed in *Who's Who among Asian Americans*. Detroit, MI: Gale Research, 1994.

Editorial Activities

November, 1999-2004. Executive Editor of *the Journal Educational Media and Library Sciences*.

Member of the Editorial Board for *the Journal Educational Media and Library Sciences*, 1999-

June 2002. Reviewer of the *Information Processing & Management*.

June 1995. Reviewer of the *Journal of Education for Library and Information Science*.

**NATIONAL/INTERNATIONAL ASSOCIATION AND
COMMITTEE ACTIVITIES**

Immediate Past President of the International Visual Literacy Association, October 2004.

President, International Visual Literacy Association, 2003-2004

President-Elect, International Visual Literacy Association, 2002-2003

Vice President, International Visual Literacy Association, 2002-2002.

Member, Scholarship Committee, Chinese American Librarians Association, 2002-

Member, Scholarship Committee, Chinese American Librarians Association, 1999.

Chair, Scholarship Committee, Chinese American Librarians Association, 1997-1998

Member, Electronic Presence Committee, International Visual Literacy Association, 1997-1999.

Member, Audiovisual and Multimedia Round Table, International Federation of Library Associations, 1996-1999

Member, International Committee, International Visual Literacy Association, 1996-

Member, Awards Committee, International Visual Literacy Association, 1995-1999.

Member, Board of Directors, International Visual Literacy Association, 1994-2000

Member, Scholarship Committee, Chinese American Librarians Association, 1995-1996

**LOCAL/GSLIS ASSOCIATION AND
COMMITTEE ACTIVITIES**

Member, the Grievance Committee, University of Rhode Island, 2003-

Member, the Affirmative Action and Equal Opportunity Committee, University of Rhode Island, 2003-

Member, the President's Commission on the Status of Women, University of Rhode Island, 2002-

Member, Nominating Committee of the Faculty Senate, University of Rhode Island, 2002-

Member, Honorary Degree Committee, University of Rhode Island, 2001-

Faculty Senator, University of Rhode Island, 1999-2002.

Member, Committee on Asian Studies Minor, University of Rhode Island, 2000-

Chair, Faculty Development Committee, Graduate School of Library and Information Studies, University of Rhode Island, 2003-

Chair, Facilities and Technologies Committee, Graduate School of Library and Information Studies, University of Rhode Island, 1997-2002.

Member, Faculty Development Committee, Graduate School of Library and Information Studies, University of Rhode Island, 2001-2003
Member, Curriculum Committee, Graduate School of Library and Information Studies, University of Rhode Island, 2002-
Member, Distance Education Committee, Graduate School of Library and Information Studies, University of Rhode Island, 2002-
Chair, Continuing Professional Development Committee, Fall, 2000.
Member, Admissions and Awards Committee, Graduate School of Library and Information Studies, University of Rhode Island, 1997-2002.
Member, Faculty Senate Library Committee, University of Rhode Island, 1997-1999.
Coordinator for Special Libraries Association in New England, 1997-2001.
Member, Board of Directors, Rhode Island Association of Chinese Americans, 1999-2003.
Member, Annual Gathering Committee, Graduate School of Library and Information Studies, University of Rhode Island, 1997-1999.
Faculty Senator, University of Wisconsin-Milwaukee, 1995-December 1996.
Chair, Scholastic and Appeals Committee, School of Library and Information Science, University of Wisconsin-Milwaukee, August 1996-December 1996.
Member, Comprehensive Examination Committee, School of Library and Information Science, University of Wisconsin-Milwaukee, August, 1994-December 1996.
Member, Curriculum Committee, School of Library and Information Science, University of Wisconsin-Milwaukee, August, 1995-December 1996.

MEMBERSHIPS

International Visual Sociology Association, 2002-
Asian Pacific American Librarians Association, 2001-
American Society for Information Science, 1997-
American Educational Research Association, 1993-
American Library Association, 1995-1999, 2003
Association for Educational Communications and Technology, 1993-
Association for Library and Information Science Education, 1994-
Association of Chinese Professors of Social Sciences, 2003-lifetime
Chinese American Librarians Association, 1992-
International Visual Literacy Association, 1992-lifetime